

INSTRUCTIONAL DESIGN AND TECHNOLOGY

Mission Statement

The Division's mission is to ensure that its graduates, in their full diversity, achieve mastery of the skill sets that will enable them not only to perform the professional work tasks in their respective fields competently but prepare them to assume roles as strategic team members who can apply innovative planning and problem-solving to further the goals of their organizations.

Student Learning Outcomes

UWF Instructional Design and Technology graduates should be able to do the following:

Content

- Develop performance improvement goals based on analysis of data and desired education and performance outcomes.
- Design and develop instructional and performance solutions to address organizational goals.
- Develop strategies for implementation and evaluation of instructional and performance solutions.

Critical Thinking

- Analyze individual and organizational performance problems from education and human performance perspectives.

Communication

- Communicate effectively with diverse stakeholders.

Integrity/Values

- Apply appropriate code of ethics.

Assessment of Student Learning Outcomes

Throughout their program, Instructional Design and Technology students demonstrate what they have learned through classroom assignments, hands-on activities, applied research, and creative activities. The curriculum emphasizes collaborative and individualized projects, building skills and engaging students in the application of classroom knowledge in real-world settings. All students are required to develop an electronic portfolio and complete a capstone project, demonstrating mastery of the program level learning outcomes.

Job Prospects for Graduates in Instructional Design and Technology

The degree in Instructional Design and Technology prepares students for careers related to training and performance development in corporate, military, academia, K-12, government, and healthcare environments. Some of the many related job titles include:

- Instructional designer
- Corporate Trainer
- Training manager
- Performance improvement specialist
- Organizational learning specialist
- Technical writer
- Program evaluator

Find Out More about Instructional Design and Technology at UWF:

<https://uwf.edu/ceps/departments/instructional-design-and-technology/>