

ACADEMIC LEARNING PLAN

INSTRUCTIONAL DESIGN AND TECHNOLOGY, ED.D.

Mission Statement

The Ed.D. in Instructional Design and Technology prepares students to fulfill leadership roles related to organizational development, performance improvement, technology integration, and workplace learning across sectors. Students will be prepared to conduct action research and guide change management efforts based on research and best practices related to instructional design, instructional technology, performance technology, and technology integration, and apply principles of systems theories, learning theories, communication theories, and instructional theories to solve organizational problems.

Student Learning Outcomes

Students who successfully complete the program for the Ed.D. in Instructional Design and Technology will be able to demonstrate the following:

Content

- Apply theoretical and empirical best practices to create solutions to resolve complex organizational and individual performance problems.
- Generate action research studies utilizing appropriate quantitative, qualitative, and mixed methods strategies.

Critical Thinking

- Diagnose, and conceptualize solutions for, individual and organizational performance problems.
- Critically evaluate inferences drawn from empirical research and practice in the field of Instructional Design and Technology.

Integrity/Values

- Apply ethical research practices when conducting research studies.
- Apply appropriate code of ethics to professional interactions.

Communication

- Develop logical, well-reasoned arguments to guide future research endeavors and projects in the field.
- Disseminate research findings and recommendations to culturally diverse stakeholders using appropriate modalities.

Assessment of Student Learning Outcomes

In addition to course assessment, Ed.D. students are evaluated in three critical junctures in the program: as part of a comprehensive examination (written and oral defense), at proposal defense, and at dissertation defense. Doctoral programs also have specific competencies for doctoral experiences that they must meet through their program of study.

Job Prospects for Graduates with the Ed.D. Degree in Instructional Design and Technology

This program prepares graduates to fulfill leadership roles related to organizational development, performance improvement, technology integration, and workplace learning across sectors. Students may work in K12, higher education, business and industry, military, healthcare or other settings where there is a need to improve organizational performance, integrate technology, and/or facilitate workplace learning.

Job titles include:

Chief Learning Officer (CLO)
Performance Improvement Specialist
Lead Instructional Designer

Director of Distance Learning
Instructional Technology Coordinator
Senior Technical Trainer

Find out more about an Ed.D. in Instructional Design and Technology at UWF:

<https://uwf.edu/ceps/departments/instructional-design-and-technology/graduate-programs/instructional-design-and-technology-edd/>