

	Course Cluster 1 (3 SH) (Students Select One Course)		3SH	3SH
Program SLOs	GRA 2111C Principles of Graphic Design	ADV 3216 Advertising Graphics I	ACG 3082 Accounting for Non-Majors	COM 2713 Writing for Communications Professions

Content

Appraise the knowledge, concepts, techniques, and methodology appropriate to the Arts Administration field.	Introduced	Introduced		
Synthesize complex information appropriate to the interdisciplinary nature of the Arts Administration environment			Introduced	Introduced

Critical Thinking

Exhibit cross-discipline-based higher order thinking skills	Introduced	Introduced	Introduced/ Reinforced	
Distinguish the essential features and underlying issues of significant problems within an Arts Administration environment				
Solve interdisciplinary-based problems using appropriate strategies	Introduced	Introduced		Introduced

Communication

Communicate effectively in one-on-one or group contexts	Introduced	Introduced		Introduced
Present a complex body of information appropriate to Arts Administration in written and oral formats clearly and concisely				Introduced

Integrity / Values

Practice appropriate standards related to respect for intellectual property	Introduced	Introduced		
Practice appropriate professional standards of behavior			Introduced	Introduced

Interdisciplinary Humanities, Arts Administration

<http://uwf.edu/cash/interdisciplinary-global-programming/arts-administration-b>

3SH	3 SH	3 SH	Course Cluster 1 (3 SH) (Students Select One Course)		
COM 3003 Integrated Advertising & Public Relations Concepts	MAN 3025 Management Fundamentals	MAR 3023 Marketing Fundamentals	PUR 3100 Writing for Public Relations	JOU 4306 Writing Critical Reviews	ENC 3213 Professional and Technical Writing

Introduced/ Reinforced	Introduced	Introduced	Introduced	Introduced	Introduced

Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
				Reinforced	Reinforced

Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
			Reinforced	Reinforced	Reinforced

Reinforced		Reinforced	Reinforced	Reinforced	Reinforced
Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced

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3 SH	Course Cluster 2 (18 SH) - Arts Concentration (Students Select 18 SH in one of the three Artistic Disciplines)			3SH	3 SH
Advisor Approved Elective (ADV, COM, JOU, or PUR)	ART	Music	Theatre	TPA 4504 - Performing Arts Administration	HUM 4911 - Capstone Course

Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced/ Mastery	Mastery/ Assessed
Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced/ Mastery	Mastery/ Assessed

Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced	Mastery/ Assessed
	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced	Mastery/ Assessed
Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced	Mastery/ Assessed

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Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced/ Mastery	Mastery/ Assessed

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Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Introduced/ Reinforced	Reinforced	Mastery/ Assessed

Program Name: B.A. in Interdisciplinary Humanities, Arts Administration

Creation Date: 08/26/2017