

Program SLOs	Communication Core (21 hours) (Major Core + Track Required Courses)							OPTION 1: Communication Specialist (27 hours)							OPTION 2: Communication Studies Concentration (27 hours)																															
	SFC 2608 Basic Comm Skills	COM 2713 Writing for Comm Professions	COMM 2203 Comm. Dynamics	COM4301 Applied Comm. Research	COM4777: Rhetoric, Media, and Civic Life	Writing, Interdisci- plinary courses in the list: JOU3101, JOUR396, JOU4998, PUR3100, OR FIL4108	COM4103: Leadership Communication (CAPSTONE)	COM3014: Gender Communication	COM461: Intercultural Communication	SFC301: Interpersonal Communication	COM 3465: Conflict Management	COM4110: Business & Professional Communication	COM4120: Organizational Communication	9 Credit hours at 3000 level or above from ADV, COM, FIL, JOU, MMC, PUR, SFC, OR RTV (Courses recommended by not recommended by not required)	27 Credit hours at 3000 level or above from ADV, COM, FIL, JOU, MMC, PUR, SFC, OR RTV (Courses recommended by Interpership highly recommended by not required)																															
<b>Content</b>																																														
SLO1: Recognize key features of the communication process model within specific settings (eg interpersonal, group, public, professional, mediated, or global settings).	x		x				x		x	x	x		x	x																																
<b>Critical Thinking</b>																																														
SLO2: Critically evaluate sources of information to determine their trustworthiness, import, and utility to their specific communication task	x	x	x	x																																										
<b>Communication</b>																																														
SLO3: Deliver professional, well-organized presentations (eg. Informative and persuasive) that are tailored to topic, audience, and occasion	x		x				x				x																																			
SLO4: Present written and visual messages clearly and effectively for different audiences		x		x	x	x																																								
<b>Integrity / Values</b>																																														
SLO5: Demonstrate professionalism by applying field-approp. ethical standards to work product & taking responsibility for actions/outcomes		x		x			x																																							

Approved May 9, 2023

Department Name

Communication  
<https://ufl.edu/cassh/departments/communication/>

Department URL