

Program SLOs	Communication Core (Foundational, Required Courses)				Internship (optional)	Context Courses (In rotation)							Capstone Experience (Students Select One Course)				
	SPC 2608 Basic Comm Skills	COM 2713 Writing for Comm Professions	COMM 2203 Comm. Dynamics	COM4301 Comm. Research		COM4940 Internship	Advertising	General Comm	Journalism	Mass Media/Social Media	Public Relations	Speech	Film/Production	ADVA802 Integrated Communication Campaigns	COM4103 Leadership Communication	JOU3940 Practicum: Voyager	PUR4801 Public Relations Campaigns
Content																	
SLO1: Communication process model			x			x	x		x	x	x	x					
Critical Thinking																	
SLO2: Evaluate sources for trustworthiness, import, and utility to their task	x	x	x	x				x									
Communication																	
SLO3: Deliver professional, organized presentations tailored to topic, audience, and occasion	x		x								x						
SLO4: Present written messages cleared and effectively for different audiences		x		x		x	x	x	x	x		x	x	x	x	x	x
Integrity / Values																	
SLO5: Apply field-approp. ethical standards to work & take responsibility for actions/outcomes		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x

Department Name
Department URL