

Art BFA

Mission Statement

The Art Department provides a dynamic education in art, design, and art history. We empower every individual with the knowledge and skills to contribute responsibly to a complex and diverse world through the production and critical analysis of creative works. Our curriculum nurtures individual growth, prepares a new generation of professional leaders that create from an interdisciplinary perspective, and encourages the development of vibrant cultural and artistic communities.

The Art Department faculty seeks to:

- Provide high-quality education in the technical and theoretical aspects of art, design, art history, criticism and visual culture;
- Conduct teaching, research and creative activities that are recognized by peers and furthers contemporary critical discourses;
- Contribute to the needs of relevant professions; and
- Create and strengthen ties to local and global communities.

Student Learning Outcomes

UWF Studio Art BFA graduates should be able to do the following:

Content

- Recognize historic styles, their sequence, and the cultural forces that shaped them and apply this knowledge to the conceptualization, design, and development of contemporary art.

Critical Thinking

- Research and critically analyze works of art, design, or written materials within the contemporary discourse of the relevant discipline(s), and apply this knowledge to the conceptualization, design, and development of specialization-distinct media.

Communication

- Communicate a complex idea in spoken, written, or visual forms distinct to the specialization areas of studio art, digital art, or graphic design.

Integrity/Values

- Develop unique work based upon individual ideas, processes, or analysis distinct to the specialization areas of studio art, digital art, or graphic design, which communicates honestly and respectfully with the work of other artists, designers, scholars, and peers.

Assessment of Student Learning Outcomes

BFA assessment involves one of the above listed outcomes measured in a given upper level art course each year.

Job Prospects for Art Graduates

BFA graduates work in a variety of settings, including nonprofit and commercial contexts. Although graduates can find employment with an undergraduate degree, some jobs require advanced training in graduate school.

Professional artist

Art educator

Web designer

Museum professional

Art gallery director

Arts administrator

Photographer

Preservationists

Graphic Designer

Archivist

Museum curator

Events manager

Find Out More about ART at UWF:

<https://uwf.edu/cassh/departments/art>