

**Division of Academic Affairs**  
**Technology Fee – ITEP Project Proposal**  
**2016**

*Proposal Deadline: Friday, January 22, 2016 @ 5:00 pm*

***Project Proposal Type***

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***Instructional Technology Enhancement Project (ITEP)***

*Focused projects proposed by an individual or small team with the intention of exploring new applications of instructional technology. ITEPs will typically be led by a faculty “principal investigator.” ITEPs are time-limited projects (up to two years in length) and allocations of Technology Fee funds to these projects are non-recurring.*

***Project Title***

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*Introducing Visuals in the Art Room: NEC Displays for Art Studios*

***Total Amount of Funding Requested***

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*\$31, 800*

***Primary Project Coordinator***

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*Carrie Fonder*  
*Department of Art*  
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**Division of Academic Affairs**  
**Instructional Technology Enhancement Project (ITEP) Proposals Template**  
**2016**

ITEP proposals must provide the following information:

**1. Project description.**

Considering the link between art and visuals, it may be surprising to find a lack of visual display technology in the art studios, but that is the case for several of our high traffic studio rooms. In fact, rooms 241, 242 and 243 are all currently technology-free. These rooms host an array of classes including Two-Dimensional Design, Drawing for Non-Majors, Drawing I, II, III and IV, Printmaking, Painting for Non-Majors, Painting I, II, III and IV and BFA seminar I, II and III.

This project will entail acquiring and installing 70” NEC Display monitors in the aforementioned studio rooms in the Center for Fine And Performing Arts. The introduction of display monitors would enable instructors to have access to contemporary technology to support their teaching methodologies. Aside from bringing technology into the classroom themselves, instructors currently are not able to share presentations, nor digital images in these classrooms. The monitors would also be used by students to present and share work during classes as well as during their annual pop-up exhibition. Additionally, the technology would be used when the department hosts visiting artists.

Images of the classrooms listed can be found below.



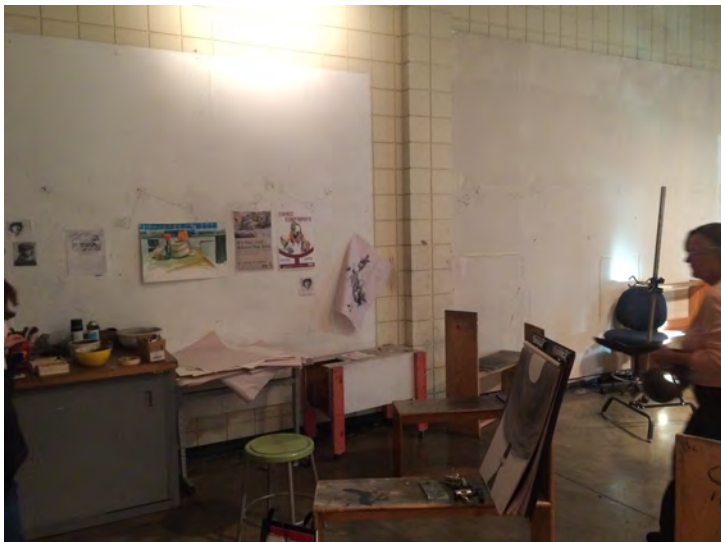
Room 242  
Front Partial Wall



Room 242  
Right Wall



Room 242  
Back Wall



Room 242  
Left Wall



Room 243  
Right Wall



Room 243  
Back Wall



Room 243  
Left Wall





Room 241  
Right Wall



Room 241  
Back Wall



Room 241  
Left Wall

## **2. Description of project alignment with UWF Strategic Plan.**

### **Strategic Direction 1:**

Having instructional technology in the classroom will foster student learning and development by providing instructors with basic technology resources to deliver content to their classes. Further, it will give students access to and use of the type of display technology that they will encounter in their fields. (Priority 1.1 Foster student learning and development to include the knowledge, skills, and dispositions that optimize students' prospects for personal and professional success.)

Currently, other local institutions, which draw enrollment from the same population base as UWF, offer technology in their art classrooms that exceeds what we presently have available. Increasing our technology in the art studios will ensure that we remain a competitive local option. (Priority 1.2 Facilitate students' access to and choice of the University of West Florida to meet their higher education needs.)

This technology will support the retention of top students by equipping the classrooms with technology commensurate with contemporary art studios nationally. (Priority 1.3 Improve student persistence and timely progression to degree attainment.)

It will further help with the recruitment and retention of high quality faculty by providing the technology needed to support their teaching practice. (Priority 2.2 Recruit, support, retain, and recognize dedicated, high-quality faculty who advance the mission, vision, and values of the University.)

## **3. Description of benefits provided:**

- a) Ways in which student access to technology will be enhanced.

Students will have direct access to the technology to share their own work (which often can be digital) as well as sharing presentations and/or information from the Internet. To help illustrate the need, earlier this year I was invited to be a guest critic in the advanced BFA seminar class. Several students had internet-based projects to share in critique, however, since the classroom was technology-free they had to carry in monitors and laptops to effectively participate. With this technology in place, those same students could walk in with their laptop, connect and share.

Student access will also be increased as instructors use the technology to present content in the classroom.

- b) How the student experience will be enhanced.

Enabling instructors to share visuals in the art classroom will enhance the student experience by increasing their access to visual content. Instructors will be able to show prepared presentations or simply access examples on the fly to support a fluid learning environment. Allowing students to use the displays to share their own work or presentations will further enhance the student experience.

- c) How assessment will be conducted.

The overall success of this project will be measured by student and faculty usage.

- d) Which and how many students will be impacted.

All of the students who enroll in the department of art will be impacted by this technology, since these classrooms house the majority of our foundations studies. Additionally, all of the non-majors that are served by the department of art take studio classes in one of these classrooms.

- e) How students with special needs or disabilities would be helped.

The presence of monitors in the classroom will enable instructors to pair verbal information with visual information. Whether the visual information is still images, videos or text-rich presentations, it will support the learning process of students with varied learning styles, abilities and needs.

- f) How training of students and faculty in the use of technology would be enhanced.

This would provide students experience with the type of contemporary technology that many of them will encounter in professional settings.

#### **4. Description of how the initiative has a potential scope within and beyond that of the proposing unit.**

Within the department of art, Graphic Design is working on a long-term plan to ensure that all Graphic Design majors have a laptop or access to a computer on a cart. With this in mind, these classrooms would become resources for Graphic Design students as they move along in the academic career. Of further note, the Graphic Design discipline is largest discipline in the department, and would be well served by having access to additional spaces that are equipped with technology.

Further, all art classes for non-majors are held in these classrooms, so the reach of this technology would impact students from outside the unit.

**5. How will success be measured? Provide metrics.**

Success will be measured by instructor integration of technology in classroom methodology. Additionally, it will be measured by student's direct usage of the displays.

**6. Description of resources for the project and projected ongoing resource needs (total cost of ownership for the life of the project) including:**

NEC 70" Display	\$3,000
Mount	\$500
Parts, Wires, Cords	\$1,000
Installation	\$5,000
Deconstruction (removal of chipboard and whiteboards to prepare space)	\$1000
<b>Unit Cost</b>	<b>\$10, 500</b>
x 3 Classrooms	\$31, 500
Portable lecterns needed for laptop placement in 2 rooms \$150 each	\$300
<b>Total</b>	<b>\$31, 800</b>

**7. Provide the proposed timeline for the project with major milestones and project end dates.**

I anticipate the displays could be in use by Fall of 2016.

**8. Include a plan for sustainability of the project beyond the initial project period if applicable.**

N/A

**9. Provide any resource matching which might be provided by organizations with appropriate commitment authority documentation.**

N/A

**10. Indicate which individual or group will implement the project (to help determine any additional costs and resource restraints).**

Carrie Fonder, Department of Art (in consultation with Sandra Thompson and Dr. Jenae Burkart from ITS)



**11. Indicate a lead person (“Principal Investigator”) for the project for all communications and overall responsibility for reporting and fund utilization.**

Carrie Fonder, Department of Art

**12. Project proposals should be succinct and submitted to the Technology Fee Committee by the deadline with a notice of submission to the chair and the dean or appropriately designated leadership in the unit (Center Director, etc.).**