Ditching the Textbook:
A Faculty-Librarian Collaboration to Adopt OERs

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Benefits to using OERs are obvious (to students)

- Zero cost
- Access to course materials on Day 1
- Classes chosen based on need/want and not on affordability

...but what about to faculty?
Textbooks constantly change

- Revisions don’t always equal improvement
- Quizzes and test must be double-checked and updated
- Students may come to class with the wrong edition

Gateways to Art [textbook cover images], Amazon.com
Freedom to curate timely content

- Engage non-art majors with the contemporary
- Provide students with skills to appreciate art in their daily lives

Beyonce, “APES**T - The Carters,” https://www.youtube.com/watch?v=kbMqWXnpXcA
Problem with Authority?

- Evaluate OERs for quality
- Remember authority can come from unlikely format types (and vice versa)
- Ask a librarian

Grow, Kory, RollingStone.com; Weekly World News, ranker.com; Robertasmithnyt, https://www.instagram.com/p/ByJ7xB2Fu3w/
Imagine it’s the nineties. The internet is beginning to roll out as a consumer product. Scientists are experimenting on human tissues and DNA sequencing. It will soon be a new millennia. Techno-utopianism is running high, and with
Jerry Saltz, https://www.instagram.com/p/B0yCvYbA-EQ/?utm_source=ig_web_button_share_sheet

Lesson 355: One of the most important essences of art.

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1. Subject Matter is often the least important part of your work; ----------
2. It is HOW you MAKE your Subject Matter. The HOW determines the WHAT your Subject Matter will convey. ----------
3. This is why all crucifixions DO NOT look all the same; why all nude images of women don’t look the same. ----------
4. This is the difference between Subject Matter and what is called CONTENT. ----------
5. CONTENT is how you embed ORIGINALITY, thought, feeling, imagination, desire, everything INTO
OER adoption may be easier than you think

Open Textbook Repositories
- Open Textbook Library
- Open Stax
- Lumen Learning

Library Guide with OER sites
- libguides.uwf.edu/OER

Lessons Learned & Tips for Adopting OERs

- Be creative but don’t overwhelm yourself.
- Start small. Don’t scrap everything.
- Find secondary sources or create content to contextualize the primary sources you find

Proimos, Alex. E. [Photo of Henri Vidal's Cain.]
https://www.flickr.com/photos/proimos/4199675334/
Tips (cont.)

- Use permalinks or stable URLs, if you can
- Take advantage of library databases and electronic reserves
- Get assistance. Meet F2F with your librarian.
Thank you!

Ethan Coen & Joel Coen, *Raising Arizona*, 1987,
https://www.rottentomatoes.com/m/raising_arizona