

# Boost Your Scholarly Profile

**UNIVERSITY** *of* | University  
**WEST FLORIDA** | Libraries

# How can the library help you give your scholarly profile a boost?

- ▶ Institutional Repository
- ▶ Identifying open access publishing opportunities (and helping you steer clear of predatory publishers)
- ▶ Finding collaborators
- ▶ Assistance with citation searching and altmetrics- ways to measure your impact



## UWF Institutional Repository

- ▶ “digital collections of the outputs created within a university or research institution” - [EnablingOpenScholarship](#)
- ▶ open access - digital, online, free
- ▶ a single online place where a community (i.e. UWF) gathers and preserves the scholarly output produced by its members and makes these materials available to the world

## What is the Purpose of the UWF IR?

- ▶ Support university research and scholarship
- ▶ Promote scholarly communication through open access
- ▶ Increase citation impact of research
- ▶ Enhance visibility of faculty publications and presentations

IR - <https://ir.uwf.edu/>

Info Guide - <http://libguides.uwf.edu/ir>

## How Does the UWF IR Benefit Me?

- ▶ Increased Visibility
- ▶ Archiving
- ▶ Permanence
- ▶ Tenure
- ▶ Grant Requirements

# Open Access

- ▶ Open access (OA) literature is "digital, online, free of charge, and free of most copyright and licensing restrictions.
- ▶ What makes OA possible is the internet and the consent of the author or copyright-holder.
- ▶ OA is entirely compatible with peer review, and all major OA initiatives for scientific and scholarly literature insist on its importance.

--From [Open Access Overview](#), by Peter Suber

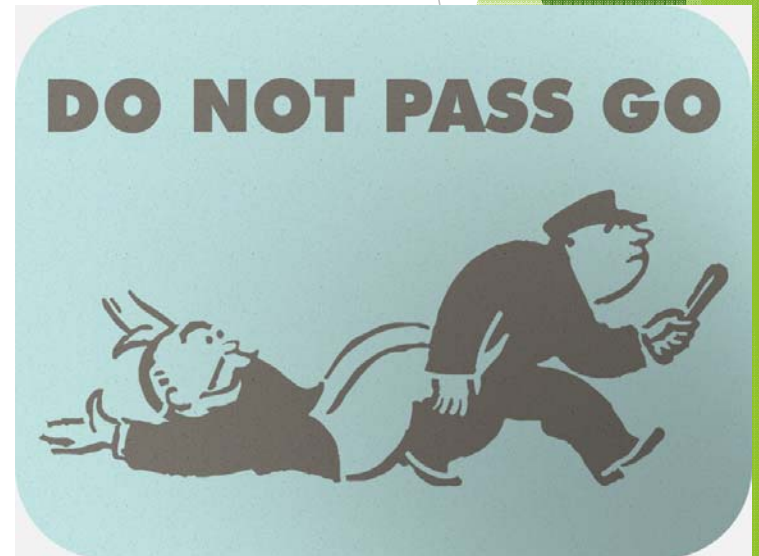


## Open Access Myths

- ▶ OA journals are of low quality, are not peer reviewed, and are the equivalent of self-publishing, and thus will be looked down upon by my colleagues and peers  
**MYTH BUSTED!**
- ▶ Open Access is a pay-to-publish model, so anyone can do it  
**MYTH BUSTED!**
- ▶ Open Access means giving up all my copyrights in my work  
**MYTH BUSTED!**

## Evaluating Journals

- ▶ There is no single criterion that indicates whether or not a publication is reputable
- ▶ Look for a cumulative effect of more positives or negatives (following slides)
- ▶ Tools
  - ▶ Ulrich's Global Serials Directory
  - ▶ Cabell's Directories of Publishing Opportunities
  - ▶ Web of Science





# Predatory Publishers

- ▶ tend to target authors seeking to publish in OA journals
- ▶ often contact authors directly asking for manuscripts
- ▶ exist exclusively to gain profit; often do not mention any author fees initially (or quote a very low fee), but may later ask for a publication fee
  
- ▶ use the same positive and negative indicators to determine quality
- ▶ name may be very similar to an established journal
- ▶ alternate or misspellings (CRESSCO v. CRESCO)
- ▶ typos and grammatical errors



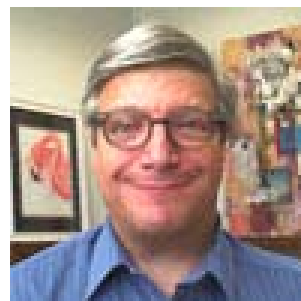
# Finding Collaborators

- ▶ The libraries have collected a number of online tools to help you find collaborators in several different arenas:
  - ▶ Institutional
  - ▶ Regional
  - ▶ International
  - ▶ Discipline specific
- ▶ <http://libguides.uwf.edu/bysp/task6>

# Citation Searching & Altmetrics

- ▶ Librarians can assist you with finding traditional metrics for your published works such as:
  - ▶ Citation counts
  - ▶ H-index (an author level metric that measures the productivity and impact of citations)
- ▶ Altmetrics (alternate metrics) Examples include:
  - ▶ Mentions on Facebook, Twitter or professional networking sites, e.g. ResearchGate, LinkedIn
  - ▶ Blog Comments
  - ▶ Mentions in the mainstream media
  - ▶ Social bookmarks on sites such as CiteULike
  - ▶ Exports to citation management programs e.g. Mendeley, Zotero, Refworks

# Subject Specialists





#You ain't never had a friend like me#

# Your Scholarly Profile

- ▶ Boost Your Scholarly Profile guide:  
<http://libguides.uwf.edu/bysp>
- ▶ Create your scholarly ID by registering with
  - ▶ ORCID - <http://orcid.org/>
  - ▶ ResearcherID -  
<http://www.researcherid.com/SelfRegistration.action>

# Library Resources for your Scholarship

- ▶ Your subject specialist  
<https://secure.uwf.edu/library/about/people/subject-specialists/>
- ▶ Scholarly Communication guide  
<http://libguides.uwf.edu/ScholarlyCommunication>
- ▶ Institutional Repository <https://ir.uwf.edu/>
- ▶ Boost Your Scholarly Profile <http://libguides.uwf.edu/bysp>
- ▶ Open Educational Resources guide  
<http://libguides.uwf.edu/oer>
- ▶ Workshops! Keep your eye on @UWF, emails from your librarian, and College newsletters for more information.