

Date: October 2019

Program Name: Paris Desserts

CIP Code: 98.1234

Department: French Culture

5-Year Assessment Plan

| Domain | Program-Level Student Learning Outcome (From ALC or ALP) | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|--------------------|--|--|---|--|--|--|
| | | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 2023-2024 |
| Content | Identify and describe the varieties of authentic pâtisserie | | Data Collection Measure: Exam questions. Gather baseline data. | Reflection on and Use of Findings: Implement actions for improvement | Data Collection Measure: Exam questions. Follow-up assessment (impact data). | |
| Communication | Accurately describe size, appearance, and quality of pâtisserie | Data Collection Measure: Student paper (rubric). Gather baseline data. | Reflection on and Use of Findings: Implement actions for improvement | Data Collection Measure: Student paper (rubric). Follow-up assessment (impact data). | | Data Collection Measure: Student paper (rubric). Gather data to monitor performance. |
| Critical Thinking | Evaluate flavor and presentation of pâtisserie | Data Collection Measure: Student paper (rubric). Gather baseline data. | Reflection on and Use of Findings: Implement actions for improvement | Data Collection Measure: Student paper (rubric). Follow-up assessment (impact data). | | Data Collection Measure: Student paper (rubric). Gather data to monitor performance. |
| Integrity / Values | Adhere to professional standards in acquisition and evaluation of pâtisserie | | Data Collection Measure: Supervisor/Employer feedback (Internship project). Gather baseline data. | Reflection on and Use of Findings: Implement actions for improvement | Data Collection Measure: Supervisor/Employer feedback (Internship project). Follow-up assessment to document impact. | |

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Assessment Activity

Gather baseline data
 (Revise rubric; gather data)
 Implement actions for improvement
 Follow-up assessment (impact data)
 Gather data to monitor performance

Direct Measures:

Exam questions
 Student paper (rubric)
 Presentation (rubric)

Methods of Assessment

Indirect Measures:

Focus group
 Exit interview
 Alumni survey

External Direct Measures:

Supervisor/Employer feedback
 External Professional Exam

Minimum steps for a full assessment cycle:

- (1) Gather initial data (direct measures)
- (2) Reflect on findings
- (3) Implement actions (if any)
- (4) Gather follow-up data on impact (direct measures)

NOTE: Plan describes 2 data collection activities in each year.