

Paint Color Guide

This document outlines the paint equivalent of the UWF institutional color palette to ensure the consistent use of official UWF colors across campus. Listed below are the BEHR and Sherwin-Williams brand colors that best translate our institution’s colors into interior paint.

BEHR	Blue Values	Green Values
	 Argo Navy: Inked M510-7	 Argo Green: Paradise of Greenery P400-7
	 Heritage Blue: Cosmic Cobalt P500-7	 Cannon Green: Emerald Forest MQ4-49D
	 Nautilus Blue: Shasta Lake M490-7D	
	 Luna Blue: Blue Sarong P490-2U	Gray Values
		 President's Silver: Silver Bullet N520-2U
SHERWIN-WILLIAMS	Blue Values	Green Values
	 Argo Navy: Dress Blues SW 9176	 Argo Green: Envy SW 6925
	 Heritage Blue: Hyper Blue SW 6965	 Cannon Green: Greenbelt SW 6927
	 Nautilus Blue: Dynamic Blue SW 6958	
	 Luna Blue: After the Rain SW 9047	Gray Values
		 President's Silver: Network Gray SW 7073

For more information about use of colors, please consult the color section on the Brand Portal at uwf.edu/color.