

University of West Florida Logo Story Video Transcript

Below is a transcript for the University of West Florida Logo Story video, available online at the [UWF YouTube Channel](#).

[Music playing]

[Text on screen]

“Life is full of lessons”

“Lessons that push us out of our comfort zones”

[Animated ship sailing next to sea monsters]

“That teach us to keep going when we want to give up”

“That ignite greatness lying within all of us”

[Animated Argonaut walking with a sword]

“And remind us to never stop growing”

“This is the story of evolution”

“Your evolution. Our evolution.”

[Animated map of the gulf coast with green flag in Pensacola]

“The University of West Florida stands for something”

“Much more than a degree”

[Animated mathematical equations]

“Much bigger than an institution”

“It stands as a place that prepares students for success”

“A symbol of an enduring commitment to keep growing”

[Animated ship sailing toward land with a tree close to the shore]

“To move forward”

“To blaze new paths”

“To be...”

[Music gets louder and faster]

“FEARLESS”

“As a spirited community of thinkers”

“As a spirited community of doers”

“As a spirited community of changers”

[Animated stick figures holding hands]

“We will change the world”

[Animated globe, green appears in the Gulf Coast and spreads through the entire world]

“We will strive for pursuing the best of ourselves”

[Animated ship]

“We will achieve the seemingly impossible”

[Animated tree]

[Music slows down and gets softer]

[Years displaying and quickly changing, starting at 1967 and ending in 2018]

[Previous versions of the nautilus logo moving toward the screen]

“The nautilus is evolving because we are evolving”

[Animated nautilus shell]

“The nautilus to honor our first 50 years”

[Animated sun]

“The sun to illuminate the path ahead”

[Animated drops of water]

“The sea to nurture and sustain us on the journey”

[The three elements combine to form the evolved nautilus logo]

[Music ends]

“The University of West Florida”

“Be change.”