2002 – 2003
Interdisciplinary Information Technology – Digital Media
General Studies (36 sh)

Common Prerequisites (42 sh)
1. *ECO 2013 Principles of Economics Macro
2. *PHI 2603 Ethics in Contemporary Society
3. *STA 2023 Elements of Statistics
4. *MAC 1140 Pre-Calculus Algebra
5. CGS 2570 Personal Computer Applications
6. COP 2334 C++ Programming
7. COP 2253 Java Programming

Digital Media Prerequisites (18 sh)
8. *ARH 2411 Art History Survey III: Baroque to Contemporary Art
9. ART 130C Drawing I – Fundamentals
10. ART 2201C Two Dimensional Design
11. ART 2600C Computer Imaging 1
13. *SPC 2016 Basic Communication Skills

Lower Division Electives (0 sh)

Major Courses (30 sh)
IIT Core Courses (15 sh)
14. CGS 3604 Applications of Information Technology Survey
15. GEB 3032 Business Foundations for Non-Business Majors
16. COP 4710 Database Systems

choose one:
17. CGS 3283 Networking Principles
18. EME 4622 Tech Tools: Site-Based Educational Networks

choose one:
19. ENC 3240 Technical Writing
20. ENC 3250 Professional Writing
21. GEB 3212 Writing for Business: Theory and Practice

Digital Media Specialization Courses (27 sh)
22. ART 3610C Computer Imaging II: Image Manipulation
23. ART 4618C Digital Multimedia I
24. ART 4619C Digital Multimedia II
25. ART 4xxx Digital Media Project (Capstone)
26. ART 4620C Artists Video
Minor Courses

Telecommunications and Film
   27. MMC 2000 Principles of Mass Communication
   28. MMC 4130 Writing for Film-TV-Radio
   29. FIL 4601 Film Making (requires permission of advisor)
   30. RTV 3200 Television Production
   31. FIL 4403C History Motion Picture I

Advertising
   27. ADV 3000 Intro to Advertising
   28. ADV 3101C Advertising Creative Strategy and Tactics (take ADV 3000 first)
   29. CGS 2580 Desktop Publishing
   30. ADV 3213 Professional Publications Design (take CGS 2580 first)
   31. MMC 3261 Computer Mediated Communication
   32. +1 upper-level Advertising Elective approved by dept.

Public Relations
   27. CGS 2580 Desktop Publishing
   28. ADV 3213 Professional Publication Design (take CGS 2580 first)
   29. COM 4110 Business and Professional Communication
   30. PUR 3000 Principles of Public Relations
   31. PUR 3100 Writing for Public Relations
   32. PUR 4600 Integrated Communication-Management (take PUR 3000 first)
   33. PUR 4800 Integrated Communication-Research (take PUR 3000 first)

Journalism
   27. MMC 2000 Principles of Mass Communication
   28. JOU 3100 Newspaper Reporting
   29. JOU 3300 Feature Writing OR JOU 4308 Magazine Writing
   30. JOU 4201 Newspaper Editing (take JOU 3100 first)
   31. MMC 4201 The Constitution and the Press