MASTERS OF SCIENCE IN ADMINISTRATION--LEADERSHIP

Mission Statement
The Departments participating in the MSA program ensure that graduates, in their full diversity, achieve mastery of the skill sets that will enable them not only to perform the professional work tasks in their respective fields competently but also to assume roles as strategic team members who can apply innovative planning and problem solving to further the goals of their organizations.

Student Learning Outcomes
Students with a MSA in Leadership should be able to do the following:

Content
- Analyze case studies and identify and discuss the strengths and weaknesses of various leadership strategies, including the appropriateness of these strategies in the case context.
- Describe, explain and assess the classical and current views of leadership, including theories and models of leadership ranging from great man theory, to trait theory, behavioral theories, participative leadership theories, transformation leadership theory and stewardship leader theory.

Critical Thinking
- Show how to promote innovations that require resources beyond those a community, organization, or individual currently controls through an application assignment.
- Evaluate information (e.g., ideas, individuals, an organization) to best implement mission and vision within the context of organizational (e.g., individual and resource) constraints.

Communication
- Develop a marketing plan for products, actions, and services that communicates how these products and services meet stakeholder/client/colleague needs.

Integrity/Values
- Identify and design strategies to provide motivating work opportunities by matching employee skills and abilities with the design of work.
**Project Management**

- Design structures and processes that create new capabilities and enhanced patterns of individual, organizational, and community behavior.
- Track, analyze and assess the nature and magnitude of the value added contributions of specific activities.

**Assessment of Student Learning Outcomes**

Students demonstrate knowledge, skills, and abilities throughout their academic preparation in mastering the student learning outcomes for this program. The Capstone Course is the culminating academic endeavor of students who are nearing completion of their MSA (PA/Leadership/ACA specialization) program. The course involves content topics and an end of course action research project that provides students with the opportunity to explore a problem or issue of particular personal or professional interest and to address that problem or issue through focused study and applied research under the direction of a faculty member. The project should demonstrate the student's ability to synthesize and apply the knowledge and skills acquired in his/her academic program to real-world issues and problems. This final project should affirm students' ability to think critically and creatively, to solve practical problems, to make reasoned and ethical decisions, and to communicate effectively.

**Job Prospects for MSA in Leadership Graduates**

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<thead>
<tr>
<th>Production manager</th>
<th>Regional sales manager</th>
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<tbody>
<tr>
<td>Sales supervisor</td>
<td>Small business owner</td>
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<tr>
<td>Manager or Assistant Manager in public organization</td>
<td>Other public, private or military management positions</td>
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<tr>
<td>Civil service manager or supervisor</td>
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**Find out more about MSA in Leadership at UWF:**