Introduction to the Course

Introduction to
ACG 3311
Applied Managerial
Accounting

Dr. Chula King
University of West Florida

Overview

- Who I am
- Contact me
- About the course
- Technology requirements

Dr. Chula King

- Professor and Chairman of the Department of Accounting and Finance
- Ph.D. in Accounting, LSU
- CPA State of Florida
- Financial Accounting, Managerial Accounting, International Accounting, Taxation
- AICPA, FICPA, AAA, ACFE, IIA
Introduction to the Course

Contact Information
- Phone: (850) 474-2738
- E-mail: cking@uwf.edu
- Office: Building 76/Room 213 – Pensacola campus

About the Course
- Managerial Accounting
- Cost concepts
- Job order, activity based, and process costing
- Analysis and use of cost behavior
- Cost-volume-profit analysis
- Profit planning
- Standard costs
- Flexible budgets and overhead analysis
- Financial statement analysis

Course Components
- ALEKS – 20%
- Required reading
- Narrated PowerPoint presentation with handout
- Narrated solutions to problems/exercises with handout
- Discussion forum
- Chapter quizzes – 10%
- Chapter assignments – 10%
- Examinations – 30% each
Introduction to the Course

Technology Requirements

- Activated ArgoNet student e-mail account
- Internet access – cable or DSL modem
- Installed on your computer
  - Sound card with speakers
  - Adobe Acrobat Reader
  - Adobe Flash Player

Concluding Comments

- Questions
- Good Luck!