

**INVITATION TO ADVERTISE
IN THE
55th SEPA CONVENTION PROGRAM BOOK**

Southeastern Psychological Association

The Southeastern Psychological Association will hold its 55th Annual Convention at The Sheraton New Orleans, in New Orleans, Louisiana, February 18-21, 2009. We would certainly be pleased to have your organization represented in our program book this year.

The book is approximately 100 pages in length and will be professionally printed and perfect bound. Be assured that placing your advertisement in the SEPA 2009 Program Book will result in advertising dollars well spent -- it will be read by hundreds of college and university professors and other professionals in the psychology community as well as the many students who attend our convention. We print approximately 2,500 copies to be distributed to convention attendees and those members who are unable to attend.

Please refer to the "**Advertise with SEPA**" form that follows on the next page. The deadline to secure advertising is November 28, 2008 in order to accommodate our printing schedule.

Please call or e-mail me for more information. I will be happy to assist you.

Sincerely,

Lyn Zittel

Southeastern Psychological Association
Department of Psychology
University of West Florida
Pensacola, FL 32514
Phone: 850-474-2070, Fax: 850-857-6193
E-mail: sepa@uwf.edu Website: www.sepaonline.com

Advertising Information for the Convention Program of the

SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION

February 18-21, 2009

The Sheraton New Orleans, New Orleans, Louisiana

RATES:

Full Page — \$300
Half Page — \$200
Inside Front Cover — \$350
Inside Back Cover — \$350

SEPA does not provide agency commissions. Payment may accompany this application.

Final deadline for payment is **November 28, 2008**.

MECHANICAL REQUIREMENTS:

Full Page — 4 3/4" Wide x 8" High

Half Page — 4 3/4" Wide x 3 3/4" High

Camera ready copy only

No proofs furnished

Black and White only

COPY DUE DATE:

Advertising copy is due **NOVEMBER 28, 2008**. No cancellations will be accepted after this date.

SEPA reserves the right to refuse copy which is inconsistent with Association standards.

CIRCULATION:

Approximately 3,000 faculty, practitioners, graduate and undergraduate psychology students (mainly in the Southeast) will receive a copy of the Program by mail prior to the SEPA Convention. Copies of the program will also be distributed at the Convention and posted on the SEPA website.

Please reserve the following space in the:

SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION CONVENTION PROGRAM

_____ Full Page _____ Half Page _____ Inside Front Cover _____ Inside Back Cover

Name of Advertiser _____

Name of Contact _____ Telephone _____

Address of Billing _____

City/State _____

Forward this form to:

Rosemary Hays-Thomas
SEPA Administrative Officer
Department of Psychology
University of West Florida
Pensacola, FL 32514

Make all checks payable to:
Southeastern Psychological Association

~ We also accept **Visa or Master Card** (9/4/08-10/30/08) ~

For **SEPA** Use Only

Total Cost _____

Check # _____

Date Paid _____