

University of West Florida
School of Allied Health and Life Sciences
Alliance for Medical Informatics Kick-Off Meeting
August 6, 2009

Members present:

Angela Hahn	Jane Gonzalez	Michelle Deaton	Frank Smith
Ann Yoshihashi	Jodi McCown	Nate Blaylock	George Stewart
Anne Henderson	John Braud	Nora Bailey	Holly Strickland
Brent Hutfless	Justice Mbizo	Paul Jones	Huy Nguyen
Charles McCown	Katie Miller	Richard Podemski	Linda Weishahn
David Floyd	Katja Rodgers	Rick Harper	Maggie Breedy
Ed Rodgers	Kornita Baldwin	Robert Hoyt	Melanie Sutton
Stephanie Reedy	Steve Celestial	Tony Basel	

- Welcome and Introductions – Bob Hoyt, Co-Director of Medical Informatics Program
 - o Alliance – an agreement between two or more parties, made in order to advance common goals and to secure common interests (*Wikipedia*)
 - o See website: <http://uwf.edu/sahls/alliance/>

- Huy Nguyen – President of Cogon Systems
 - o The future of health care excellence is “Strategic Health Intelligence”
 - Brings together national leaders in healthcare, the Department of Defense, Department of Veterans Affairs, research organizations, and private sector innovations
 - Involves health care data sharing
 - Largest military/civilian data exchange in the country
 - Developing a creative platform for health care

- George Stewart – Director, School of Allied Health and Life Sciences
 - o Vision for Curricula and Workforce Development
 - MPH (Master of Public Health) – now fully accredited by Council on Education for Public Health (CEPH)
 - Nursing – 100% pass rate on boards
 - MSA/Biomedical-Pharmaceutical
 - Developing MSA/Medical Informatics
 - Clinical Lab Sciences – 90% pass rate on boards
 - Health Sciences (BSHS)
 - Health Care Ethics
 - Need input on what knowledge and skill sets are most useful to you

- Melanie Sutton, Co-Director of Medical Informatics
 - o Alliance for Medical Informatics Partnership Programs
 - Health Sciences (BSHS)
 - MA in Communication Leadership
 - Master of Public Health (MPH)
 - MSA/Biomedical-Pharmaceutical
 - MS in Software Engineering
 - o Opportunities for Industry Engagement
 - Curricula-to-workforce competency development
 - Webinars/Journal Club
 - Guest lecturing
 - Student evaluation/beta-testing of products/software
 - Course material & workshop development/Textbook contributions
 - Employees deficient in any skills? Let us know – we’re flexible
 - o Requested feedback on draft proposal for MSA-Medical Informatics program
 - Suggestions proposed: emphasize clinician <-> IT professional communication skills; take curricula back to employees for additional feedback
 - Action items: provide communication skill-related competencies associated with program at next meeting for feedback/suggestions

- Stephanie Reedy, Workshop Coordinator/High School Outreach Director
 - o Workshops
 - We offer a series of half-day and full-day workshops and training sessions to members of the health care community in a variety of areas
 - Stay tuned to <http://uwf.edu/sahls/workshops/> for upcoming workshops
 - o High School Outreach
 - Developing programs that go hand in hand with high school programs
 - See <http://uwf.edu/sahls/highschool/> for details
 - Goal is to educate and keep graduates in the Pensacola area

- Bob Hoyt, Co-Director of Medical Informatics
 - o Current Projects
 - “E-Prescribing and Patient Safety” and “Electronic Health Records” – new online CME/CEUs mini-courses for physicians, nurses, allied health professional/administrators, and vendors contributing to solutions in healthcare IT
 - Helping the Uninsured/Underinsured – development of a generic drug search engine (<http://www.genericmedsearch.com/>)
 - Promoting Open Source EHRs – educating the medical informatics community about open source options for electronic health record systems and other technologies (article in the works)
 - International Outreach – piloting a PDA-based medical library program for Afghan physicians
 - Online Resources – visit the free Medical Informatics Resource Site at <http://uwf.edu/sahls/medicalinformatics/>
 - eBook/Paperback – visit Medical Informatics: Practical Guide for the Healthcare Professional at http://uwf.edu/sahls/medicalinformatics/medinfo_book.cfm (Third edition in the works - All proceeds go to educational fund)

- Grant Opportunities and Partnerships
 - Vendor agnostic
 - Supportive of partnerships to obtain funding for HIT projects
 - In support of addressing the health information technology needs of rural communities

- Holly Strickland, Executive Director of Escambia County Medical Society
 - Electronic medical record adoption and adaption
 - Keep it simple and user friendly
 - More focus and emphasis needed on the patient
 - Bridge the communication/technology barriers with physicians

- Rick Harper, Director of Haas Center for Business Research and Economic Development
 - Haas Center
 - Collects, analyzes, and distributes economic data for clients seeking expert economic advice
 - Specializes in data analysis for the purposes of economic forecasting, marketing research, business expansion, tourism, and real estate development as well as industry and academic studies (see <http://haas.uwf.edu/services.htm>)
 - Economic impacts of new technology (medical/healthcare informatics)
 - Reduce staff time
 - Reduce errors in prescribing and administering
 - Help lower costs
 - “Classic Internet Play” as mentioned by Huy Nguyen

- Meeting adjourned