

MASTER OF HEALTHCARE ADMINISTRATION

Mission Statement

The mission of the MHA Program at the University of West Florida is to develop emerging professionals in healthcare administration who possess the skills and attributes needed to optimize the delivery of care and improve the quality of life for the people in our local and regional communities. Students will demonstrate mastery through the discovery of knowledge, practical experience, engagement in scholarly activities and service to the community.

Student Learning Outcomes

Students with a Master of Healthcare Administration should be able to do the following:

Content

- Apply healthcare administration concepts, principles, and practices to the operation of healthcare organizations in order to analyze and optimize quality, financial performance, resource utilization and strategic direction.

Critical Thinking

- Evaluate challenges in healthcare administration by breaking them down and reconstructing them to improve organizational performance.

Communication

- Create professional, cogent administrative reports written in a clear, logical, and grammatical manner on subjects related to healthcare administration.

Integrity/Ethics/Characteristics

- Through reflection and instruction, develop an accurate view of professional strengths and areas in need of further development.
- Assess personal ethics and professional practices as they relate to a career as a healthcare

Project Management

- Collaborate effectively on team-based projects that require administrative skills in the areas of project management, leadership and collaboration.

Assessment of Student Learning Outcomes

Success will be demonstrated through examination, individual and group projects, case studies and written assignments.

Job Prospects for Master of Healthcare Administration Graduates

Graduates of the Master of Healthcare Administration may find employment in the areas listed below. Be mindful that some careers will require further study or experience.

- Healthcare Marketing Specialist
- Hospice Director
- Hospital Administrator
- Hospital Patient Admissions
- Managed Care Analyst
- Medical Equipment Sales Director
- Medical Group Practice Office Manager
- Medical Records Administrator
- Assisted Living Facility Administrator

*Find out more about Master of Healthcare Administration at
UWF: uwf.edu/dsha*