



THE STATE OF THE UNIVERSITY

Dr. Judy Bense

University President

September 27, 2012



Overview

- Fall 2012 Update
- Celebrating our Success 2008-2012
- Launching the New Strategic Plan 2012-2017





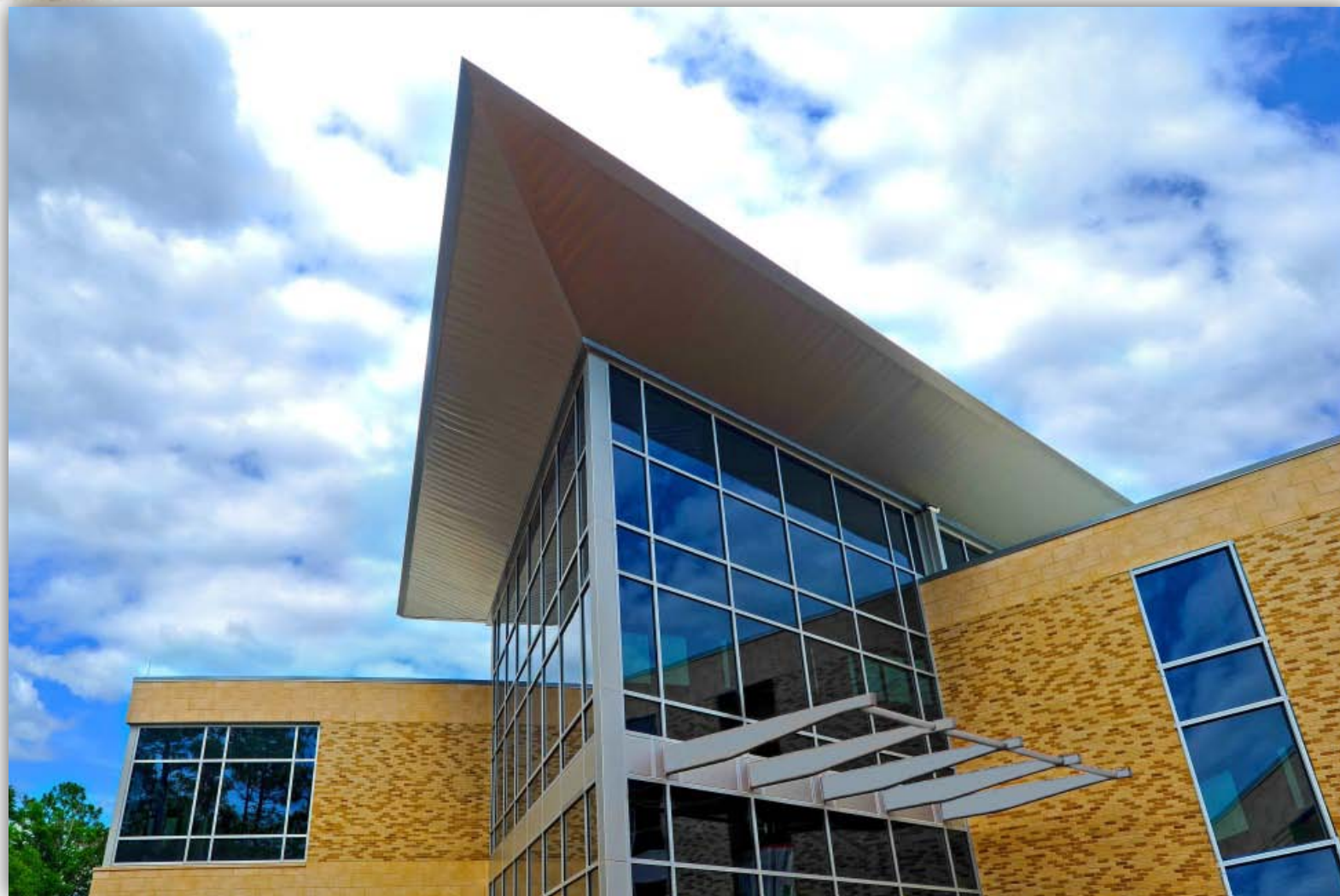
Fall 2012 Update

- **12,823 students (up 6.6 %)**
- **1,847 Freshman, (26% increase)**
- **Residence halls at 107% occupancy**
- **Average ACT is 22.5, Average GPA 3.41**
- **Freshman class diversity: 40%**





Fall 2012 Update





University of
West Florida

College of Business



Fall 2012 Update



Papa Johns Pizza





A Plan in Review: 2008-2012

University of West Florida
**Strategic Priorities and
Measurable Achievements**
2008-2012

Creating Great Futures



- High Quality Academic Programs
- Purposeful Enrollment Growth
- Academic & Student Support Services
- Partnerships & Collaboration
- Investment in People



A Plan in Review: 2008-2012

High Quality Academic Programs



National Logistics Competition Team



2nd place International Competition for Unmanned Systems Team



A Plan in Review: 2008-2012

COMPETITIVE EDGE

- 2 INTERNATIONAL AWARDS (MBA 1st, UNMANNED AERIAL 2nd)
- 3-1ST PLACE NATIONAL COMPETITIONS: LOGISTICS, HUMAN PERFORMANCE TECHNOLOGY, COMPUTER SCIENCE
- 1-2ND PLACE NATIONAL AWARD (LOGISTICS)
- 1-3RD PLACE NATIONAL AWARD (LOGISTICS)
- 1-1ST PLACE REGIONAL AWARD (VOYAGER)
- 2-1ST PLACE STATE AWARDS (MATH, FORENSICS)
- 5 STATEWIDE GOLDEN IMAGE AWARDS (COMMUNICATION ARTS)



A Plan in Review: 2008-2012

High Quality Academic Programs



Forbes **THE CHRONICLE**
of Higher Education

Military Advanced Education

Journal of Higher Learning for Today's Servicemember



A Plan in Review: 2008-2012

High Quality Academic Programs

New Programs

- Social Work (M.S.W.)
- Business, General (B.S.B.A.)
- Music Education (B.M.E.)
- Criminal Justice (M.S.)
- Nursing (M.S.N.)
- Athletic Training (B.S.)
- Criminal Justice (Accelerated Bachelor's to Master's Program)





A Plan in Review: 2008-2012

Purposeful Enrollment Growth

Fall 2007

10,358
1,034
21%
100%
1,456
2,974
55,378

Enrollment
Freshmen
Student Diversity
Housing
Living on Campus
From Outside Area
Alumni

Fall 2011

12,021*
1,460
26%
100%
1,850
4,240
64,460

* 1st day of Fall classes



A Plan in Review: 2008-2012

Academic & Student Support Services



School of Science and Engineering



A Plan in Review: 2008-2012

Academic & Student Support Services



Heritage Hall



A Plan in Review: 2008-2012

Academic & Student Support Services



Health and Wellness Center



A Plan in Review: 2008-2012

Academic & Student Support Services



Educational Research Center for Child Development



A Plan in Review: 2008-2012

Academic & Student Support Services

Applied Sciences



Sky Lab



Great Good Place



A Plan in Review: 2008-2012

Partnerships and Collaboration



2010 Oil Spill: UWF Office of Economic Development and Engagement administering \$30 million from BP for job creation in eight Northwest Florida counties.

Research Grants

- 2008-2009: \$13.9 million
- 2009-2010: \$16.7 million
- 2010-2011: \$19.1 million
- 2011-2012: \$29.9 million

Total: \$79.6 million



A Plan in Review: 2008-2012

Partnerships and Collaboration





A Plan in Review: 2008-2012



\$35 MILLION AND COUNTING

UWF EXCEEDS *CREATING GREAT FUTURES* FUNDRAISING
CAMPAIGN GOAL AHEAD OF SCHEDULE



**FUTURE ARCHAEOLOGIST:
I WILL HELP US LEARN
FROM THE PAST**



Nick Laracuento, '08



**FUTURE CONCERT PIANIST:
I WILL MOVE AUDIENCES
WITH BEAUTIFUL MUSIC**



Christina Kwon, '10



**FUTURE NURSE:
I WILL SAVE LIVES**




Aimee Rowell, '08




**FUTURE ENTREPRENEUR:
I WILL START
COMPANIES THAT WILL
EMPLOY THOUSANDS**




Daniel Bell, '08



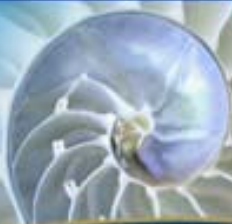
**FUTURE NEUROSURGEON:
I WILL RESEARCH
AND DISCOVER
NEW MEDICINES**



Mindy Bottenfield, '10



**FUTURE COMPUTER
ENGINEER: I WILL
BUILD THE FUTURE**



Katerina Pugh, '08



A Plan in Review 2008-2012

Investment in People

Distinguished University Professors 2008-12



Dr. Alfred Cuzan,
2012



Dr. Hedi Salanki-
Rubardt, 2012



Dr. John Smykla,
2010



Dr. Kuiyuan Li,
2010



A Plan in Review 2008-2012

Investment in People

Employees of the Year



Shaun Boren,
2009



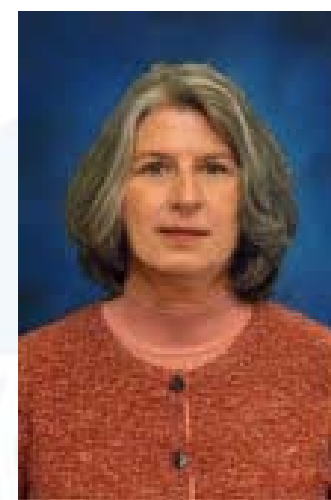
Sarah Groh, 2008



James Hammond,
2011



Marie Glass,
2012



Nancy Wilson,
2010



A Plan in Review: 2008-2012 BY THE NUMBERS

- 7
- 15
- 1600
- 4
- 9000
- \$80 MILLION
- \$40 MILLION
- 55 AND 88
- 100
- 1
- 24





The New Strategic Plan : 2012-2017

UNIVERSITY *of* WEST FLORIDA

◀ 2012-2017 ▶

Strategic Plan



- Enhanced Student Access, Progression, and Learning and Development
- Distinctive Teaching, Scholarship, Research, and Professional Contributions
- Valued Partnerships: Community Engagement and Service
- Sustainable Institutional Excellence



The New Strategic Plan : 2012-2017

Enhanced Access, Progression, and Learning and Development

- **Academic Learning Compacts**
- Strategic Enrollment and Retention Plan
- Diversity and Inclusion Plan





The New Strategic Plan : 2012-2017

Distinctive Teaching, Scholarship, Research, and Professional Contributions

- Faculty Focus
- Program Focus





The New Strategic Plan : 2012-2017

Valued Partnerships: Community Engagement and Services

- Carnegie Classification for Community Engagement
- Value of the UWF Degree
- Further Development of Partnerships

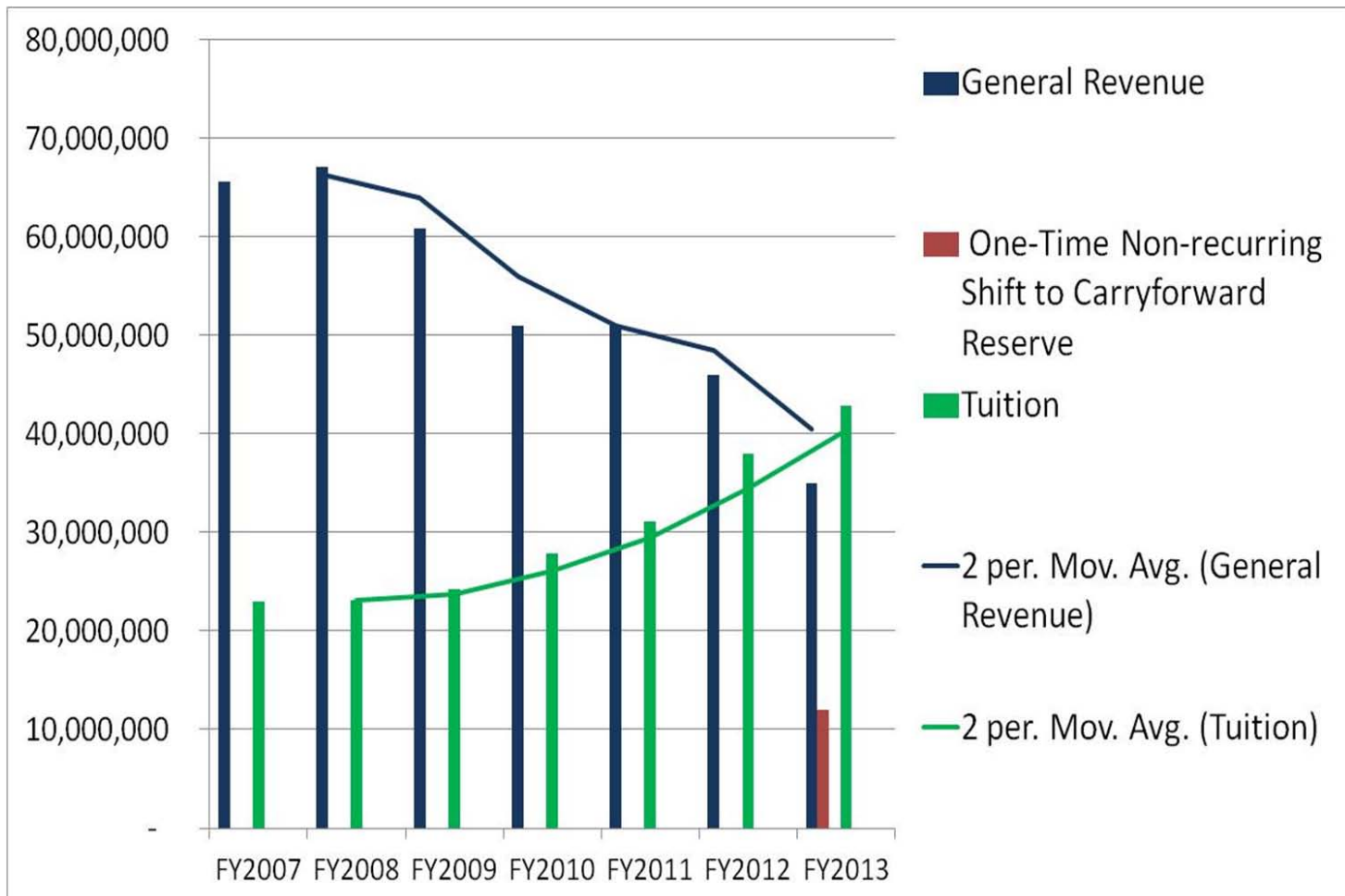


Carnegie Foundation
for the Advancement of Teaching



The New Strategic Plan : 2012-2017

Sustainable Institutional Excellence: Culture of Accountability





The New Strategic Plan : 2012-2017



Dr. Dottie Minear

New Administrative Unit: ASPIRE

- **Accreditation**
- **Strategic Planning**
- **Institutional Research**
- **Institutional Effectiveness**

SACS/COC reaccreditation in 2015



The New Strategic Plan : 2012-2017

NEW BUDGET MODEL

- Incremental model working against us
- Penalized for saving, efficiencies, and multi-year projects
- Team formed: led by Interim Provost and Chief Budget Officer Susan Stephenson



The New Strategic Plan: 2012-2017

Sustainable Institutional Excellence

- State funding for facilities is **gone** (PECO)
- **UWF Business Enterprises, Inc.**
 - Focuses on bringing in new sources of revenue and public-private partnerships to fund and build facilities



Matthew Altier, VP
Administrative Services



The New Strategic Plan : 2012-2017





The New Strategic Plan : 2012-2017



East Campus



The New Strategic Plan : 2012-2017



West Campus



The New Strategic Plan : 2012-2017



University park



The New Strategic Plan : 2012-2017



Since 1958 Scenic Hills Country Club has been serving the Pensacola Golfing community with an 18-hole championship course on 158 acres.

WHY PURCHASE SCENIC HILLS COUNTRY CLUB?

- Creates new revenue stream for facilities and faculty development
- Academic & Athletic Programming





The New Strategic Plan: 2012-2017

Cultural Heritage Tourism





The New Strategic Plan: 2012-2017

Sustainable Institutional Excellence



Staff focus



The New Strategic Plan: 2012-2017

- Academic Learning Compacts
- Enrollment and Retention Plan
- Institutional Data and Accountability





QUESTIONS?