

MANAGEMENT INFORMATION SYSTEMS

Mission Statement

The mission of the College of Business is to provide a high quality, student-oriented, educational experience to baccalaureate and master's degree business students primarily from the Northwest Florida region. With a focused priority on teaching excellence, supported by scholarship and service, the College of Business prepares students for success in business and society and contributes to the advancement of the educational and economic development of Northwest Florida.

Student Learning Outcomes

UWF Management Information Systems graduates should be able to do the following:

Content

- Define terminology and concepts in the major areas of business:
 - Information Technology
 - Management
 - Accounting
 - Marketing
 - Economics
 - Finance
- Design, develop, and implement information technology based solutions for business problems

Critical Thinking

- Identify business problems, frameworks for their solutions, and use appropriate problem solving techniques for business problems

Communication

- Communicate effectively in writing, create and deliver effective oral presentations, and contribute effectively to group discussions

Integrity/Values

- Articulate ethical issues that occur in business, evaluate alternative courses of action, and evaluate the implications of those actions

Assessment of Student Learning Outcomes

In the Management Information Systems major, you will demonstrate specific knowledge and skills through quizzes, examinations, projects, and other assignments throughout the undergraduate program. For example, in the core BSBA course Strategic Management, you will be given an opportunity to demonstrate your academic accomplishments in a standard format through the production of a substantial case analysis. In the Management Information Systems specialization course Decision Support Systems, you will have the opportunity to showcase your academic accomplishments through the production of an independent decision support system to support needs of a decision maker. In most courses, you will have quizzes and examinations on the knowledge and skills covered in the respective courses.

Job Prospects for Management Information Graduates

Business Analyst

Programmer Analyst

Business Software Developer

Database Analyst

Database Programmer End

Database Designer

Systems Analyst

Web Site Manager

E-Commerce Analyst

Computer Support Specialist

User Computing Support Specialist

Business Information Analyst

Find Out More about Management Information Systems at UWF:

<http://uwf.edu/management>