UWF Downtown:

A LECTURE SERIES HONORING

THE ARTS & HUMANITIES

EDUCATE ♦ EXPLORE ♦ ENLIVEN

Dr. Carol Tavris
Author & Social Psychologist
Mistakes were Made but not by Me

Carol Tavris earned her Ph.D. in social psychology at the University of Michigan. In her career as a writer, teacher, and lecturer, she has sought to educate the public about the important contributions of psychological science and explain how pseudoscience can lead us astray at best and, at worst, cause enormous personal and social harm. Her latest book, with Elliot Aronson, is Mistakes Were Made (But Not by Me): Why we justify foolish beliefs, bad decisions, and hurtful acts, and has been translated into 13 foreign languages. Her other best-known books include Anger: The misunderstood emotion; The Mismeasure of Woman: Why women are not the better sex, the inferior sex, or the opposite sex; and, with Carole Wade, two leading textbooks in introductory psychology. Dr. Tavris has taught at UCLA, and she has written hundreds of articles, essays, and book reviews on topics in psychological science for a wide array of publications, including The Los Angeles Times, The New York Times Book Review, The Wall Street Journal, Scientific American, and the (London) Times Literary Supplement. Many of these have been collected in Psychobabble and Biobunk: Using psychological science to think critically about popular psychology. She has been invited to give distinguished lectureships, workshops, and keynote addresses to students, clinicians, psychologists, lawyers, physicians, and general audiences around the world, from New Zealand to Finland. Dr. Tavris is a fellow of three divisions of the APA, a Charter Fellow of the Association for Psychological Science, and serves on the editorial board of Psychological Science in the Public Interest.
UWF Downtown:
UPCOMING EVENTS

DR. AMY MITCHELL-COOK
University of West Florida,
Chair & Associate Professor of History
Women of the Sea: Female Pirates, Sailors and Wives Who Set Sail
Heritage Hall at Seville Quarter, 130 E. Government Street
Wednesday, February 12, 2014
5:30PM Light Refreshments
6:00PM Lecture

MR. JOHN MARKOWITZ
University of West Florida, Program Director of Art
Notes from a Painter’s Studio
Pensacola Museum of Art, 407 S. Jefferson Street
Wednesday, March 26, 2014
5:30PM Light Refreshments
6:00PM Lecture

Thanks to our community partners: Ken Ford and IHMC, WUWF, Pensacola Little Theater, Pensacola Museum of Art, and Heritage Hall at Seville Quarter. Special thanks to our anonymous and generous donor.