SUSIE JOBSEEKER

**Current Address: Permanent Address:**

1010 Hollowbrook Road, Apt. 12 1456 E. Capitol Parkway

Pensacola, FL 32514 Tallahassee, FL 32512

(850 471-8774 (850) 376-4980

**OBJECTIVE** Professional position in marketing requiring strong communications skills and knowledge of successful marketing practices.

**EDUCATION** **B.S., Business Administration** December 2001

University of West Florida – Pensacola, FL

Major: Marketing, Minor: Communication Arts

Overall GPA: 3.5

**Honors & Achievements**

* Dean’s List, last 3 semesters
* Maintained full course load while working 30 hours per week
* Financed 100% of university expenses through employment

**EXPERIENCE** **Marketing Intern** Summer 2001

XYZ Corporation – Atlanta, GA

* Researched demographics of consumers in target market area
* Helped develop strategies for reaching target segment of consumer population
* Assisted with design of promotional package for new product

**Part-Time Sales Associate** May 2000-April 2001

Dillard’s Department Store – Pensacola, FL

* Provided quality service to dozens of customers each week
* Assisted with design and set-up of merchandise displays
* Balanced cash drawer averaging $1,200 per day

**COMPUTER**

**SKILLS** Proficient in Microsoft Word, Excel, PowerPoint, PageMaker

**INVOLVEMENT** Big Sister for YMCA, 1999-2000

Coached 5th grade girls soccer team, Fall 2000

**REFERENCES** Available upon request