

Financial Institutions Certificate, Level 1 and Level 2

	ACG3082 Accounting for Non-Majors	ECO3003 Principles of Economic Theory and Public Policy	ECO3223 Money and Banking	FIN3403 Financial Management	FIN3244 Financial Marketing and Institutions	FIN4324 Commercial Bank Management
Level 1						
SLO 1: Develop an understanding of how accounting fits into the world of business including an appreciation of the nature of basic business activity as it relates to standard financial reporting within the scope of financial institutions.	I, PA					
SLO 2: Demonstrate an understanding and meaning of economics topics and developments and their influence on financial institutions.		I, PA				
SLO3: Interpret the economics of the global financial system taking into account the structure of the banking system, the role of money, the behavior of interest rates, the role of government regulation, the importance of foreign exchange markets, and other aspects of monetary theory and policy.			I, PA			
Level 2						
SLO 4: Articulate an understanding of finance principles such as the time value of money, the valuation of stocks and bonds, the risk-return relationship, financial planning, strategic investment decisions, and the cost of capital.				I, PA		
SLO 5: Define financial concepts, terms and definitions, and specific characteristics of relevant markets, securities, and institutions and use this information as a foundation for the financial decision making tasks that will be faced in the future.					I, PA	
SLO 6: Relate the major concepts in the banking industry including current trends, government policy and regulation, bank organization, bank financial statements and performance measures, risk management, competitive strategies, capital management, commercial lending, and consumer lending to financial institution management.						I, PA

2/24/2015

I = direct instruction related to the SLO; CA = a course-level assessment related to the SLO; PA= a program-level assessment related to the SLO