

Bachelor of Science in Business Administration  
 Curriculum Review--UWF Academic Learning Compact SLOs  
**Economics** Major  
 Version: 2012-2013 Catalog Year

BSBA ECONOMICS graduates will be able to

**INSTRUCTION/ASSESSMENT CODES**

I = instruction  
 CA = course level assessment  
 PA = program level assessment

1.1 Identify and analyze key elements that comprise business problems/opportunities, select and apply appropriate discipline frameworks; select and apply appropriate problem solving techniques (Critical Thinkers)	1.2 Integrate knowledge across business disciplines to formulate defensible strategic business decisions (Critical Thinkers)	2.1 Develop effective written presentations (Effective Communicators)	2.2 Create and deliver effective oral presentations (Effective Communicators)	2.3 Contribute effectively to group discussions (Communication)	3.1 Recognize legal and ethical issues that occur in business contexts; select and defend an appropriate ethical and legal course of action (Ethical Decision Makers)	4.1 Design and execute reasonable timelines for project completion; collaborate effectively with diverse individuals; manage appropriately to facilitate project completion (Effective Project Managers)	5.1 Correctly recognize and effectively use the terminology and concepts in major areas of business disciplines: information technology, management, accounting, marketing, economics, and finance (Skilled in the Use of Specific Business Content Areas)	5.2 Discipline Specific skills (Skilled in the Use of Specific Business Content Areas)
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Course	Title
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Notes

**COMMON PREREQUISITES**

ACG 2021	Principles Financial Accounting
ACG 2071	Principles Managerial Accounting
CGS 2570	Personal Computer Applications
ECO 2013	Principles of Economics--Macro
ECO 2023	Principles of Economics--Micro
MAC 2233	Calculus with Bus Applications
STA 2023	Elements of Statistics

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**BUSINESS CORE**

BUL 3130	Legal Environment of Business
FIN 3403	Managerial Finance
GEB 3453	Bus Ethics & Stakeholder Mgt
GEB 4361	International Business
ISM 3011	e-Bus Systems Fundamentals
MAN 3025	Management Fundamentals
MAN 3504	Operations Management
MAN 4720	Policy Analysis & Formulation
MAR 3023	Marketing Fundamentals
GEB 3213	Writing for Bus: Theory & Practice

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**ECONOMICS**

Core	
ECO 3101	Intermediate Microeconomics
ECO 3203	Intermediate Macroeconomics
Comprehensive	
Electives	ECO/ECP 3000/4000 (12 sh)
Electives	Advisor approved (12 sh)
Global	
ECO 4704	Intl Trade and Commercial Policy
Elective	ECO/ECP 3000/4000 (12 sh)
International	Econ at int'l partner univ (9sh)

**Elective, Service, and Other Courses**

ECO 3223	Money and Banking
ECO 4401	Intro to Mathematical Economics
ECO 4431	Business & Economic Forecasting
ECO 4941	Economics Internship
ECO 4704	Intl Trade & Commercial Policy
ECO 4941	Economics Internship
ECO 3949	Cooperative Education
ECP 4160	Econ Demog & Aging Markets
ECP 4302	Environmental Economics & Policy
ECP 4413	Industrial Economics
ECP 4613	Urban & Reg Ec Dev
ECP 4703	Managerial Economics
ECO/ECP 3905	Directed Study
ECO/ECP 4905	Directed Study
ECO 3003	Princ Econ Theory & Public Policy

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