

## HUMAN RESOURCES MANAGEMENT

### Mission Statement

*The mission of the College of Business is to provide a high quality, student-oriented, educational experience to baccalaureate and master's degree business students primarily from the Northwest Florida region. With a focused priority on teaching excellence, supported by scholarship and service, the College of Business prepares students for success in business and society and contributes to the advancement of the educational and economic development of Northwest Florida.*

### Student Learning Outcomes

UWF Human Resources Management graduates should be able to do the following:

#### Content

- Define terminology and concepts with respects to various functions within the discipline of human resources management.
- Plan, organize, lead, and control the use of resources to accomplish performance goals in organizations
- Apply principles of group and individual dynamics through effective membership in a team
- Identify issues and problems in human resource management and develop a human resource management plan

#### Critical Thinking

- Examine decision-making problems faced by managers of human resources, identify appropriate frameworks for their solution and recommend effective problem solving techniques to resolve them

#### Communication

- Communicate effectively in writing, create and deliver effective oral presentations, and contribute effectively to group discussions

#### Integrity/Values

- Articulate ethical issues that occur in business, evaluate alternative courses of action, and evaluate the implications of those actions

## **Assessment of Student Learning Outcomes**

In the Human Resources Management specialization, you will demonstrate specific knowledge and skills through quizzes, examinations, projects, and other assignments throughout the undergraduate program. For example, in the core BSBA course Strategic Management, you will be given an opportunity to demonstrate your academic accomplishments in a standard format through the production of a substantial case analysis. In the Human Resources Management specialization courses such as Compensation and Benefits, Recruitment and Selection, and Performance Management, you will have the opportunity to apply your skills to analyze and improve specific managerial aspects of human resources through projects and course activities. In most courses, you will have quizzes and examinations on the knowledge and skills covered in the respective courses.

## **Job Prospects for Management Graduates**

Career opportunities for graduates of this program include a variety of management positions in a broad range of industries. This includes positions such as:

Human Resource Manager  
Operations Analyst  
Management Consultant  
Corporate Planner

Retail Manager  
Public Relations Specialist  
Organization Analyst  
Training Manager

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