

**ACCELERATED MBA FOUNDATION AND MSA COURSES
TEXTBOOKS
Spring 2010**

Course	Ref	Class Dates	Location	Course Title	Instructor	Textbook	ISBN	13
GEB 5870	0825	C 3/1-4/23	ONLINE	E-Business	Platt	Introduction to Information Systems:14th edition by O'Brien, McGraw-Hill, 2007	9780077240585	
GEB 5871	0827	C 3/1-4/23	ONLINE	Managerial Economics	Huth	Essentials of Economics, Schiller, Bradley R.,7th edition, 2009, McGraw-Hill	9780073375809	
GEB 5872	0829	B 1/6-2/23	ONLINE	Financial Management I	Yost	Textbook Available online in ELearning - to be downloaded.		
GEB 5872	0830	E 2/19-3/4	PNS	Financial Management I	Yost	Textbook Available online in ELearning - to be downloaded.		
GEB 5873	0831	E 4/2-4/15	PNS	Financial Management II	O'Keefe/ Fahnestock	<i>Fundamentals of Financial Management, 11th Edition</i> by Brigham and Houston, South-Western	9780324319804	
GEB 5874	0832	E 4/16-4/29	ONLINE	Financial Management III	O'Keefe/ Waggle	<i>Fundamentals of Financial Management, 11th Edition</i> by Brigham and Houston, South- Western	9780324319804	
GEB 5875	0833	B 1/6-2/23	ONLINE	Management Skills and Applications	Schultz	<i>Management, 10th Edition</i> , by Schermerhorn, 2010 Wiley	9780470294376	
GEB 5876	0834	C 3/1-4/23	ONLINE	Marketing Management	O'Keefe	<i>A Franmework for Marketing Management, Kotler& Keller, 4th Edition, Pearson Prentice Hall</i>	9780136026600	
GEB 5878	0858	E 1/15-2/1	PNS	Process Integration	O'Keefe/ Donofrio	<i>Guide to Managerial Communication: Effective Business Writing and Speaking</i> by Mary Munter, 8th Edition , Prentice Hall	9780132424264	
GEB 5879	0836	E 3/12-4/1	PNS	Business Analytics	O'Keefe/ Constand	<i>Fundamentals of Financial Management, 11th Edition</i> by Brigham and Houston, South- Western	9780324319804	
GEB 5930	0838	E 2/2-4/30	ONLINE	Information Resources & Industry Analysis	O'Keefe/ Donofrio/ Padden/ Johnson	<i>Concise Rules of APA Style</i> , American Psychological Association, Washington, DC	9781591472520	
MAN6156	2143	A 1/6-4/30	ONLINE	Management and Organizational Behavior	Schultz	<i>Organizational Behavior: Science, The Real World, and You, 6th edition, 2009</i> , by Nelson and Quick, Thomson South-Western Publishing	9780324578737	