

CERTIFICATE IN *Marketing Technology*
The University of West Florida

COURSE REQUIREMENTS

Name: _____ Student Number _____

Phone: (Home) _____ (Work.) _____

E-Mail Address _____

Degree (s) completed/or in progress:

The required 12 hours must be upper division, and at least 9 of those hours must be completed at UWF.

<u>COURSE</u>	<u>(Course Grades must be "C" or better)</u>		<u>TERM/GRADE</u>
MAR 3023	Marketing Fundamentals	(3sh)	_____/_____ _____
MAR 4721	Internet Marketing Principles	(3sh)	_____/_____ _____
MAR 4728	High Tech Marketing Strategy	(3sh)	_____/_____ _____

and one of the following:

MAR 3202	Supply Chain Logistics Management	(3sh)	_____/_____ _____
MAR 3370	Information Sources for Business Decisions	(3sh)	_____/_____ _____
MAR 3860	Customer Relationship Management	(3sh)	_____/_____ _____

COMMENTS:

Your certificate is not automatically awarded. You are required to fill out an "Application for Completion of Certificate" form preceding the term of completion.

Student Signature _____ Date _____

Advisor Signature _____ Date _____