

**Licensees**

*Licensed as of 11/2009*

**University of West Florida**

**Standard License**

**1A. Apparel**

**1. T-shirts**

Branded Custom Sportswear, Inc. featuring Nike  
C.C. Creations  
Champion Custom Products  
Charles River Apparel  
Club Colors, Inc.  
From The Heart Enterprises, Inc.  
Gear for Sports, Inc.  
Holloway Sportswear  
Image One  
JanSport, a division of VF Outdoor, Inc.  
League Collegiate Wear, Inc.  
Manatee Bay Enterprises  
Merge Left, Inc.  
MV Sport  
New Era Cap Co., Inc.  
Oki Wear, Inc.  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Third Street Sportswear  
To The Game, LLC  
U-Trau, Inc.  
Under Armour by GFSI, Inc.  
Vantage Custom Classics, Inc.

**2. Outerwear**

Branded Custom Sportswear, Inc. featuring Nike  
C.C. Creations  
Champion Custom Products  
Club Colors, Inc.  
Cutter & Buck, Inc.  
From The Heart Enterprises, Inc.  
Gear for Sports, Inc.  
Holloway Sportswear  
J. America Sportswear  
JanSport, a division of VF Outdoor, Inc.  
Jostens, Inc.  
Manatee Bay Enterprises  
MV Sport  
New Era Cap Co., Inc.  
Oki Wear, Inc.

Russell Brands, LLC  
Storm Duds Raingear  
Third Street Sportswear  
To The Game, LLC  
U-Trau, Inc.  
Under Armour by GFSI, Inc.  
Vantage Custom Classics, Inc.

**3. Miscellaneous Apparel**

Boxercraft, Inc.  
Branded Custom Sportswear, Inc. featuring Nike  
C.C. Creations  
Champion Custom Products  
Club Colors, Inc.  
Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
League Collegiate Wear, Inc.  
MV Sport  
New Era Cap Co., Inc.  
Russell Brands, LLC  
Storm Duds Raingear  
U-Trau, Inc.  
Under Armour by GFSI, Inc.

**4. Replica Team Apparel**

Holloway Sportswear  
New Era Cap Co., Inc.  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Third Street Sportswear

**5. Infant/Toddler Apparel**

College Kids  
New Era Cap Co., Inc.  
Oki Wear, Inc.  
Third Street Sportswear

**6. Youth Apparel**

Branded Custom Sportswear, Inc. featuring Nike  
College Kids  
Holloway Sportswear  
League Collegiate Wear, Inc.  
New Era Cap Co., Inc.  
Oki Wear, Inc.  
Russell Brands, LLC  
Third Street Sportswear

**7. Fashion Apparel**

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Branded Custom Sportswear, Inc. featuring Nike  
C.C. Creations  
Champion Custom Products  
Charles River Apparel  
Club Colors, Inc.  
Cutter & Buck, Inc.  
From The Heart Enterprises, Inc.  
Gear for Sports, Inc.  
Holloway Sportswear  
J. America Sportswear  
JanSport, a division of VF Outdoor, Inc.  
Manatee Bay Enterprises  
New Era Cap Co., Inc.  
Oki Wear, Inc.  
Russell Brands, LLC  
To The Game, LLC  
U-Trau, Inc.  
Vantage Custom Classics, Inc.

**8. Women's Apparel**

Boxercraft, Inc.  
Branded Custom Sportswear, Inc. featuring Nike  
C.C. Creations  
Club Colors, Inc.  
College Concepts, LLC  
Cutter & Buck, Inc.  
J. America Sportswear  
Manatee Bay Enterprises  
Merge Left, Inc.  
New Era Cap Co., Inc.  
Russell Brands, LLC  
To The Game, LLC  
Vantage Custom Classics, Inc.

**9. Fleece**

Boxercraft, Inc.  
C.C. Creations  
Champion Custom Products  
Charles River Apparel  
Club Colors, Inc.  
Cutter & Buck, Inc.  
Gear for Sports, Inc.  
Holloway Sportswear  
J. America Sportswear  
JanSport, a division of VF Outdoor, Inc.

MV Sport  
New Era Cap Co., Inc.  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Third Street Sportswear  
To The Game, LLC  
Under Armour by GFSI, Inc.

**10. Loungewear**

Boxercraft, Inc.  
C.C. Creations  
College Concepts, LLC  
For Bare Feet, Inc.  
Merge Left, Inc.  
MV Sport  
New Era Cap Co., Inc.  
Third Street Sportswear  
To The Game, LLC

**11. Authentic Sideline Apparel**

New Era Cap Co., Inc.  
Russell Brands, LLC  
Varsity Brands

**12. Clothing Accessories**

For Bare Feet, Inc.  
Legacy Athletic  
Merge Left, Inc.  
New Era Cap Co., Inc.  
Storm Duds Raingear  
TopSox

**2A. Headwear**

**1. Headwear**

Branded Custom Sportswear, Inc. featuring Nike  
Champion Custom Products  
Club Colors, Inc.  
From The Heart Enterprises, Inc.  
Gear for Sports, Inc.  
Image One  
J. America Sportswear  
Legacy Athletic  
Manatee Bay Enterprises  
Merge Left, Inc.  
MV Sport  
New Era Cap Co., Inc.  
Sports Licensed Division of the adidas Group, LLC

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To The Game, LLC  
 Top Of The World Cap Company  
 Under Armour by GFSI, Inc.  
 Zephyr Graf-X

CDI Corp., Inc.  
 Church Hill Classics  
 Club Colors, Inc.  
 Collegiate Pacific  
 CSI International, Inc.  
 Holloway Sportswear  
 Image One  
 It's All Greek To Me  
 Laser Magic  
 Marble Mountain Creations  
 Mundi-Westport Corporation  
 MV Sport  
 Spirit Products, Ltd.  
 Stockdale Technologies, Inc.  
 Strand Art Company  
 Tchotchke's

**3A. Non-Apparel****1. Accessories**

Commemorative Brands, Inc.  
 CSI International, Inc.  
 For Bare Feet, Inc.  
 From The Heart Enterprises, Inc.  
 Herff Jones, Inc.  
 It's All Greek To Me  
 JanSport, a division of VF Outdoor, Inc.  
 Jostens, Inc.  
 Legacy Athletic  
 Manatee Bay Enterprises  
 Mundi-Westport Corporation  
 Spirit Products, Ltd.  
 Storm Duds Raingear

**2. Home & Office**

American Decorators  
 Boxercraft, Inc.  
 Campus Crystal Collection  
 Carson Specialties  
 CDI Corp., Inc.  
 Church Hill Classics  
 Club Colors, Inc.  
 Collegiate Pacific  
 CSI International, Inc.  
 Framing Success, Inc.  
 Holloway Sportswear  
 It's All Greek To Me  
 Jostens, Inc.  
 Laser Magic  
 League Collegiate Wear, Inc.  
 Marble Mountain Creations  
 Mundi-Westport Corporation  
 MV Sport  
 Nordic Co., Inc.  
 Spirit Products, Ltd.  
 Tchotchke's

**3. Gifts/Novelties**

Carson Specialties

**4. Paper/Printing/Publishing**

Bookbags, Inc.  
 Club Colors, Inc.  
 Commemorative Brands, Inc.  
 CSI International, Inc.  
 Herff Jones, Inc.  
 Jostens, Inc.  
 MeadWestvaco Consumer & Office Products  
 Mundi-Westport Corporation  
 Overly, Division of Saltus Press  
 Samsill Corporation  
 Spirit Products, Ltd.  
 Stockdale Technologies, Inc.  
 Tchotchke's

**5. Sporting Goods/Toys**

Branded Custom Sportswear, Inc. featuring Nike  
 Carson Specialties  
 CDI Corp., Inc.  
 Club Colors, Inc.  
 Holloway Sportswear  
 It's All Greek To Me  
 Laser Magic  
 Manatee Bay Enterprises  
 Mundi-Westport Corporation  
 MV Sport  
 Russell Brands, LLC  
 Spirit Products, Ltd.

## Licensees

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### University of West Florida

Sports Licensed Division of the adidas Group, LLC  
Tchotchke's  
Under Armour by GFSI, Inc.  
Vantage Custom Classics, Inc.

#### 6. Specialty Items

For Bare Feet, Inc.  
Legacy Athletic  
Mundi-Westport Corporation  
Storm Duds Raingear  
Tchotchke's

### Restricted License

#### 1A. Apparel

##### 1. T-shirts

American Youth Enterprises, Inc.  
Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Consolidus LLC  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
Orlando Team Sports  
PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

##### 2. Outerwear

Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

##### 3. Miscellaneous Apparel

Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
Safeguard Universal Business Forms & Promotionals

##### 4. Replica Team Apparel

Orlando Team Sports

##### 6. Youth Apparel

Communication Graphics Inc

#### 7. Fashion Apparel

Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

#### 8. Women's Apparel

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Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.

#### 9. Fleece

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Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.

#### 11. Authentic Sideline Apparel

Orlando Team Sports

#### 2A. Headwear

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Big Rhino Screen Printing, Inc.  
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PPI Sports, Inc.

#### 3A. Non-Apparel

##### 1. Accessories

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Communication Graphics Inc  
Consolidus LLC  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates

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PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

Mo' Money Associates  
PPI Sports, Inc.

**2. Home & Office**

American Youth Enterprises, Inc.  
Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

**3. Gifts/Novelties**

American Youth Enterprises, Inc.  
Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Consolidus LLC  
Forbes Marketing Group  
Logo Masters International  
Mo' Money Associates  
PPI Sports, Inc.  
Safeguard Universal Business Forms & Promotionals

**4. Paper/Printing/Publishing**

Big Rhino Screen Printing, Inc.  
Communication Graphics Inc  
Consolidus LLC  
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Logo Masters International  
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**5. Sporting Goods/Toys**

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Forbes Marketing Group  
Logo Masters International  
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PPI Sports, Inc.  
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**6. Specialty Items**

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Communication Graphics Inc  
Forbes Marketing Group  
Logo Masters International