

The beautiful Florida Gulf Coast...

is a **tourist attraction** and a **living laboratory** for students of hospitality, recreation and resort management.



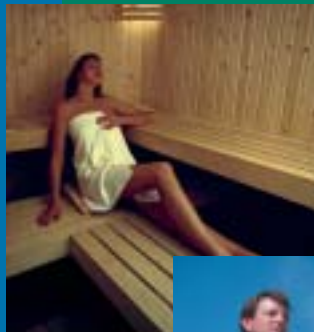
Hospitality, Recreation and Resort Management

Employment Opportunities

- Resorts
- Resort condominiums
- Convention and visitors bureaus
- Leisure facilities
- Spas
- Tourism services
- Hotels
- Military operations – MWR
- Parks and recreation centers
- Restaurants
- Private clubs
- Campus recreation
- Cruise ships
- Managed services
- Community centers
- Entrepreneurial recreation
- Catering / special event facilities
- Amusement parks
- Casinos
- Sports operations



Classes are offered at both UWF's main campus in **Pensacola** and its branch campus at **Fort Walton Beach**.



Hospitality, Recreation and Resort Management at the University of West Florida

The Program

The University of West Florida offers a Bachelor of Science in **Hospitality, Recreation and Resort Management** through the College of Professional Studies, Division of Health, Leisure and Exercise Science.

- The program consists of 120 semester credit hours, 60 of which are dedicated to hospitality, recreation and resort management curriculum courses.
- After completing the major core requirements for the Hospitality, Recreation and Resort Management degree, students select and complete specialized courses that provide a more **customized program of study** – such as spa management.
- Prior to graduation, students complete **an internship experience** in a specific area of hospitality, recreation or resort management. The local area is rich with opportunities for students to gain **valuable career-related experience**.
- Graduates of the program are prepared to assume entry-level **management positions**.

Learning Goals

Through classroom and industry-focused educational opportunities, students will:

- Gain the knowledge and skills necessary to be **successful** in hospitality, recreation and resort management.
- Translate theory into **practical application** in the workplace.
- Master good communication, listening and **interpersonal skills** with both co-workers and customers.
- Think quickly, make decisions, problem-solve and **provide leadership** within work environments.
- Be sensitive to, and supportive of, the culturally diverse and **complex workplace** that is found in hospitality, recreation and resort organizations.