

MASTER OF SCIENCE IN HEALTH EDUCATION

Mission Statement

The vision of the Division of Health, Leisure and Exercise Science is to distinguish the department as a premier creative, student-centered academic division focused on service-learning. The strength of the Division is the complimentary relationships between academic programs represented through creative, traditional and non-traditional curricula and course delivery. This cooperative unity positions our Division as a nationally recognized model in the health and physical education, leisure, and exercise science fields. The mission of the Department of Health, Leisure and Exercise Science is to build a foundation of health, leisure, and exercise science knowledge and to prepare students with professional skills and analytical abilities to assume prominent positions in health, leisure, and exercise science across the state and nation.

Student Learning Outcomes

Students with a UWF Masters in Health Education program should be able to:

Content

- Identify, analyze, synthesize, and apply health education concepts, principles, and theories
- Explain and apply health education terminology
- Choose content area of specialization in health education in psycho-social; health promotion and worksite wellness; or aging studies.
- Seek professional careers in health education

Critical Thinking

- Analyze and critique nationally important health problems
- Conduct health-related needs and capacity assessments to determine priority areas of needs for health education
- Conduct and evaluate original research on critical health concerns using appropriate qualitative and quantitative research methodologies
- Apply research to health education practice using a multicultural perspectives

Communication

- Apply theories and conceptual frameworks in the development of health education materials
- Demonstrate both proficiency and accuracy in oral presentations and written documents in topic areas related to health promotion and health education
- Exhibit effective interpersonal communication using culturally sensitive methods and techniques
- Develop persuasive arguments for adopting health maintenance strategies
- Organize and facilitate groups, coalitions, and partnerships
- Develop and apply networking skills to develop and maintain consultative relationships

Integrity/Values

- Apply ethical problems as they related to the practice of health promotion and health education
- Articulate professional standards outlined in Code of Ethics for Health Education Profession¹
- Assume responsibility for advancing the professional of health education

Project Management

- Develop and execute logical scope and sequence plans for health education programs
- Design, implement, and evaluate health promotion programs with specified program goal(s)
- Formulate appropriate and measurable program objectives
- Assess, select, and apply technologies that will contribute to program objectives
- Facilitate collaborative training efforts among health agencies and organizations

Assessment of Student Learning Outcomes

Health Education faculty members are committed to assess students' progress toward fulfillment of Student Learning Objectives for the Masters in Health Education in the following ways: examinations, individual and group projects, in-class presentations, and development of research proposals. Additional assessment will include a capstone experience that is completed as a course requirement, directed study, internship, and/or thesis. An Exit Survey will be completed by graduate students before graduation to assess their intellectual growth and professional development.

Job Prospects for Masters of Health Education

Masters of Health Education have many employment options or further education in their area of specialization:

- Government Agencies
- State and County Health Departments
- Community Organizations
- Non-Profit Organizations
- School Settings
- College and Universities
- Health and Fitness Centers
- Health Care Settings
- Corporate Worksite Wellness Settings

Find Out More About the a Masters in Health Education at UWF:

<http://uwf.edu/hles/>

¹ The Coalition of National Health Education Organizations, Ethics Task Force, Retrieved November 16, 2004, www.nche.org/aboutnche/ethics.htm.