

## ART

### Mission Statement

*The mission of the Department of Art complements that of the University by striving "to empower each individual we serve" by providing students with: 1) innovative curricula that references the most current theoretical information; 2) opportunities for research and creative activities that draw upon, and enlarge, today's critical discourse; and 3) avenues for an artistic dialog with the global community of professional artists and professional organizations.*

### Student Learning Outcomes

The student graduating with a degree from the Department of Art should be able to:

#### Content

- Ascribe meaning to the visual elements, in all their guises and combinations
- Describe the inherent properties of the principal artistic media
- Recognize historic styles, their sequence, and the cultural forces that shaped them
- Identify career opportunities within the art world

#### Critical Thinking

- Critically analyze works of art or written materials within the contemporary discourse of the subdisciplines: studio art, art history, criticism, arts management, art education, or graphic design
- Develop a personal conceptual framework for evaluating the relevance of a work, whether visual or verbal, to its larger cultural, social, or historic context
- Conduct research by selecting and managing both traditional and non-traditional resources to inform decisions

#### Communication

- Convey a complex idea effectively through purely visual means
- Verbally communicate a complex idea in spoken or written form
- Employ (or intentionally reject) professional communication conventions, when it is appropriate to do so

## **Integrity/Values**

- Treat shared tools, work areas, exhibit spaces, and other resources with respect
- Evaluate the work and opinions of fellow students with honesty and respect
- Exercise academic integrity in all forms

## **Project Management**

- Produce a cohesive body of work built upon sound professional practices in the field of choice: studio art, art history, criticism, arts management, art education, or graphic design
- Develop and execute projects that take into account resources and timetables
- Collaborate with peers or professionals, whenever required for the successful completion of a project

## **Assessment of Student Learning Outcomes**

All Art students complete a capstone experience at the end of their undergraduate education to help them integrate what they have learned. The capstone instructor will provide a comprehensive overview of individual achievement of the student learning outcomes demonstrated in this important course. Graduating art majors also complete a survey to help provide the department with feedback about how effective and helpful their program has been to assist the department to fine-tune its programs and courses.

## **Job Prospects for Art Graduates**

Professional Artist  
Art Educator  
Art Historian  
Graphic Designer  
Web Designer

Museum Professional  
Art Gallery Professional  
Photographer  
Preservationist/archivist  
Art Critic

***Find Out More about Art at UWF:***  
***<http://uwf.edu/art>***