

SUSIE JOBSEEKER

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- OBJECTIVE** To obtain a professional position in marketing utilizing my strong communications skills and knowledge of successful marketing practices.
- EDUCATION** **Bachelor of Science in Business Administration** **December 2006**
University of West Florida - Pensacola, FL
Major: Marketing Minor: Communication Arts
Overall GPA: 3.5
- Honors & Achievements:**
- Dean's List, last 3 semesters
 - Maintained full course load while working 30 hours per week
 - Financed 100% of university expenses through employment
- EXPERIENCE** **Marketing Intern** **Summer 2005**
XYZ Corporation – Atlanta, GA
- Researched demographics of consumers in target market area
 - Helped develop strategies for reaching target segment of consumer population
 - Assisted with design of promotional package for new product
- Part-Time Sales Associate** **May 2001-April 2003**
Dillard's Department Store – Pensacola, FL
- Provided quality service to dozens of customers each week
 - Assisted with design and set-up of merchandise displays
 - Balanced cash drawer averaging \$1,200 per day
- COMPUTER SKILLS** Proficient in Microsoft Word, Excel, Powerpoint, Pagemaker
- ACTIVITIES** Big Sister for YWCA, 2004-2005
Coached 5th grade girls soccer team, Fall 2004
- REFERENCES** Available upon request