

The AUBER Newsletter is a quarterly publication of the Association for University Business and Economic Research.

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AUBER 2006
 60th Annual Fall Conference
 Memphis, Tennessee
 October 14–17

**EVERYONE Should Attend the
 2006 AUBER Fall Conference**

The program chairs have designed this year's program to be useful to a wide variety of professionals.

- For the seasoned bureau directors we have sessions including deans discussing the role of centers in their schools and the "best of outlook presentations" from across the county.
- For those starting a new center and thinking, "Oh great, I'm a director! Now what?" there will be tips from those who have actually started a center, plus ideas for niche markets to serve.
- Researchers can learn about new techniques and data in a variety of technical sessions provided by the Bureau of Economic Analysis, the Bureau of Labor Statistics, healthcare professionals, and others.

- Even those brave souls with strapped, one-person operations can learn about successful projects completed by other small centers.

- Hands-on workshops

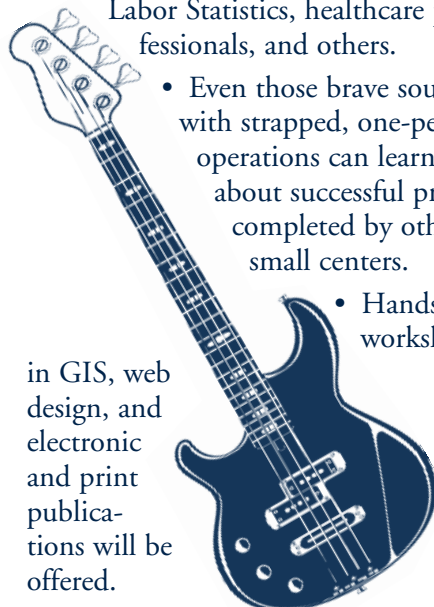
in GIS, web design, and electronic and print publications will be offered.



Finally, we have arranged a star-studded lineup of featured speakers,

including Dr. William Poole, President and Chief Executive Officer of the Federal Reserve Bank of St. Louis; Dr. Saul Hymans, Professor of Economics and Statistics and Director of the Research Seminar in Quantitative Economics at the University of Michigan; Dr. Gene Huang, Chief Economist and Managing Director of the FedEx Economic and Industry Analysis Group; and Dr. Emily Kolinski Morris, Senior Economist with the Corporate Economics and Strategic Issues Office at Ford Motor Company.

There is truly something for everyone at this year's fall conference. See the preliminary program on page 3. Y'all make your plans to attend now, and come find out what true Southern hospitality is all about. Register today! ▲



News from the President



Jerry Conover
2005–2006
AUBER President

As we near the midpoint in the summer phase of the academic year, I suspect many of you are putting your summers to good use, though just what constitutes “good use” probably varies widely. Maybe you’re enjoying having some time with no teaching assignment, aiming to get caught up on your backlog of research work, or picking up some extra bucks from summer teaching. Perhaps you’re laying plans for enhancing your bureau’s work in the year ahead, learning some new tools to apply, or charting strategic directions for your unit. Or maybe you’re hanging out on the beach, nursing a drink from a pineapple with a tiny umbrella sticking out, thinking as little about work as possible (in which case, I hope you didn’t bring along your laptop or BlackBerry!).

At the moment, though, I’m thinking about ways AUBER can help members accomplish one of the goals stated on our web site, where we claim that AUBER “facilitates continuous improvements in the management, research, and services of AUBER members.” I’m glad to report that Webmaster Jen Whitfield, with help from the web site committee, has developed some tools that enable us to share ideas with each other more conveniently.

The first of these is an online discussion forum accessible at <http://auber.org/forum/>. This service allows members to read others’ ideas and share their own thoughts in forums organized by topic. Just a few topics are listed at the time of this writing, but it’s easy to add others on any subject you think members would find interesting. The AUBER forums

enable members to pose questions, share their ideas, and respond to others’ postings in a manner that encourages group dialog. Please check it out and post something for others to respond to.

We’re also establishing e-mail lists that will facilitate sharing information among members with common interests. This tool will assist with the quick dissemination of announcements, questions, or other information among subgroups of AUBER members.

Finally, an additional service that the web site committee is exploring would set up part of the site for posting job openings. This employment-opportunities service could help units more quickly get the word out to prospective candidates. Stay tuned for further information about this new feature.

I hope you’ll make good use of these new tools for collaboration among members, and I welcome your feedback about ways to enhance them. Sharing ideas has always been a cornerstone of AUBER’s mission, so give them a try. And be sure to come share ideas in person at the 60th annual AUBER fall conference in Memphis. ▲

Jerry Conover
Indiana University

This report is not produced at taxpayer expense.

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For information or address change:

Business Research Division
University of Colorado at
Boulder
420 UCB
Boulder, CO 80309-0420
303-492-3196

AUBER Vision Statement

To be internationally recognized by business, government, and education as the premiere professional organization dedicated to continually improving the quality, effectiveness, and application of research in business, economics, and public policy.

60th Annual AUBER Fall Conference: "Barbecue, Business, Blues, and You"

October 14–17, 2006 • Memphis, Tennessee

PRELIMINARY CONFERENCE PROGRAM

Saturday, October 14

- 1:00 P.M.–4:30 P.M. Board Meeting
2:00 P.M.–5:00 P.M. Registration
3:00 P.M.–5:00 P.M. Setup Poster Sessions and
Publications Exhibit
6:00 P.M.–10:00 P.M. **Meet and Greet and Dinner**
Rendezvous restaurant; visit to
Beale Street

Sunday, October 15

- 8:00 A.M.–4:15 P.M. Registration
8:00 A.M.–4:15 P.M. Publications Exhibit
8:00 A.M.–9:00 A.M. **Breakfast**
Speaker: Duncan Meldrum (tentative)
9:15 A.M.–10:45 A.M. **Concurrent Sessions**

Session I: InDesign Workshop

Chair: Pia Montoya, University of Arizona

Session II: Real Estate

Chair: Rick Harper, University of West Florida
Presenters: Jay Butler, Arizona State University
Ron Spahr, University of Memphis
Kathy Deck, University of Arkansas
Carl Bonham, University of Hawaii
Esmael Adibi, Chapman University

Session III: AUBER: Finding a Market Niche

Chair: Scott Rickard,
University of Montana-Billings

Presenters: Lee Grehan, University of Memphis
Janet Speyrer, University of New Orleans
William Shobe, University of Virginia

10:45 A.M.–11:00 A.M. Break

11:00 A.M.–12:15 P.M. **Concurrent Sessions**

Session I: InDesign Workshop

Chair: Pia Montoya, University of Arizona

Session II: Economic Impact of Natural Disaster

Chair: Janet Speyrer, University of New Orleans

Presenter: Gary Patterson, University of
Memphis

Session III: EDA-Role of CBERs and BBERs in Economic Development

Chair: Andrew Brod, University of North
Carolina at Greensboro

12:15 P.M.–1:45 P.M. Lunch

Speaker: Saul H. Hymans,
University of Michigan

1:45 P.M.–3:00 P.M. **Concurrent Sessions**

Session I: Web Design

Chair: Deborah Hamilton, University of
Alabama

Presenter: Simon Oliver, University of Memphis

Session II: AUBER Units: As Viewed by Deans

Chair: Jerry Conover, Indiana University

Presenters: Dean John Pepin, Fogelman College
of Business & Economics, University of
Memphis
Dean Dan Worrell, Sam M. Walton College
of Business, University of Arkansas
Dean Daniel C. Smith, Kelley School of
Business, Indiana University

3:00 P.M.–3:15 P.M. Break

3:15 P.M.–4:15 P.M. Poster Sessions

5:00 P.M.–6:00 P.M. Networking/Reception

6:00 P.M.–8:00 P.M. Dinner

9:00 P.M.–? Hospitality Suite

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Preliminary Program

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Monday, October 16

- 8:00 A.M.–2:00 P.M. Registration
8:00 A.M.–2:00 P.M. Publications Exhibit
8:00 A.M.–9:30 A.M. Breakfast
Speaker: Gene Huang, FedEx Corporation
9:30 A.M.–10:45 A.M. **Concurrent Sessions**

Session I: J.W. Moore Printing Field Trip

Chair: Susan Floyd, University of Florida

Session II: New Regional Perspectives from the BLS

Chair: Rick Clayton

Session III: AUBER Meets the Chicken and Peas Circuit

Chair: Paul Polzin, University of Montana

Presenters: Keith Schwer, UNLV
George Hammond, University of West Virginia
Eric Thompson, University of Nebraska-Lincoln

- 10:45 A.M.–11:00 A.M. Break
11:00 A.M.–12:15 P.M. Concurrent Sessions

Session I: J.W. Moore Printing Field Trip

Chair: Susan Floyd, University of Florida

Session II: New BEA Regional Analysis Methods and Data

Chair: Rob Brown, BEA

Session III: Managing a Small AUBER Center

Chair: Gregg Davis, Flathead Valley Community College

Presenters: Hart Hodges, Western Washington University
Peggy Dalton, Frostburg State University
Carl Bonham, University of Hawaii

- 12:30 P.M.–2:00 P.M. Lunch
Speaker: Bill Poole,
St. Louis Federal Reserve
2:10 P.M.–**Tour Civil Rights Museum and dinner at Gibson Guitar Factory**
9:00 P.M.–? Hospitality Suite

Tuesday, October 17

- 8:00 A.M.–11:00 A.M. Publications Exhibit
8:00 A.M.–9:30 A.M. Breakfast
Speaker: Emily Kolinski-Morris,
Ford Motor Company
9:30 A.M.–10:45 A.M. **Concurrent Sessions**

Session I: GIS Workshop

Presenter: Ryan Hanson, University of Memphis

Session II: Health Care Issues

Chair: Julie Ehlers, University of Montana

Session III: Starting a New Center

Chair: Patrick Jones, Eastern Washington University

Presenters: Monty Lynn, Abilene Christian University
Daniel Blake, Cal State Northridge
Jay Butler, Arizona State University

- 10:45 A.M.–11:00 A.M. Break
11:00 A.M.–12:15 P.M. **Concurrent Sessions**

Session I: GIS Workshop

Presenter: Ryan Hanson, University of Memphis

Session II: Leading Economic Indicators

Chair: Jim Kurre, Penn State University Erie

Session III: AUBER Invited Papers

Chair: Semoon Chang, University of South Alabama

Presenters: Doug Lonnstrom, Siena College
Don Grimes, University of Michigan
Gary Smith, Washington State University

- 12:30 P.M.–2:00 P.M. Lunch
Business Meeting/Awards
2:00 P.M. Adjournment

New Member

Bureau of Business Research
College of Business
East Carolina University
James W. Kleckley, Director

Welcome to AUBER!

AUBER Secretary/Treasurer Request for Proposals

The Business Research Division at the University of Colorado at Boulder will be stepping down at the end of its second term (October 2007). Toward that end, the board of directors is soliciting proposals from AUBER units that are interested in undertaking this office. An RFP appears below. The deadline for proposals is **September 1**. Centers are encouraged to contact AUBER President Jerry Conover (conover@indiana.edu) or current Secretary/Treasurer Rich Wobbekind (richard.wobbekind@colorado.edu) for more information. The goal is for a new center to be chosen at the board of directors' meeting at the conference in Memphis. The new center would begin working with Colorado in early 2007 to ensure a smooth transition by the time of the official "handoff" at the conference in October 2007.

Request for Proposals

The Association for University Business and Economic Research (AUBER) requests proposals from AUBER members and outside vendors for the provision of services and support associated with the Office of Secretary/Treasurer.

Scope of Work

Duties and responsibilities of the AUBER Secretary/Treasurer's office include the following:

1. Perform the duties and responsibilities of the Secretary/Treasurer as defined in the AUBER constitution.
2. Prepare an annual AUBER budget for the board's review and approval. Receive, review, and approve for payment all financial obligations associated with AUBER. Invoice and receive all membership dues and other revenues. Provide semi-annual financial reports to the officers and board of directors for use in conjunction with their meetings. Provide for an independent annual audit of all financial transactions by an unrelated organization or accounting firm.
3. Develop and maintain all financial and official records of AUBER, including but not limited to minutes, checking and other financial accounts, archives, and related publications.
4. Compile and publish the quarterly AUBER newsletter for distribution in an electronic format.

5. Provide relevant information and correspondence to officers, board of directors, and members.
6. Participate with board members in the establishment and operation of AUBER's financial investments.
7. Maintain the membership database, which includes a list of AACSB deans. The current database is in Access, and it is recommended that the database remain in that program.
8. Other responsibilities as deemed appropriate by the board of directors.

Other Relevant Requirements

1. The Office of Secretary/Treasurer must be able to accept payments through checks, purchase orders, and major credit cards, with the funds deposited into an insured account(s) that is solely under AUBER's control. Disbursements from this account over \$500 will require the signatures of two AUBER officers or the provision of sufficient bonding by the Secretary/Treasurer.
2. The Secretary/Treasurer and the office support person are required to attend all meetings of the board of directors unless notified to the contrary.

Office Personnel

List the key individuals who would be involved with this office and describe their related work experience.

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Member News

PAUL ZELUS, former AUBER board member and director of the Center for Business Research at Idaho State University, retired in May. For those who would like to contact Paul, his e-mail address is pzelus@yahoo.com. Congratulations!

CARL FERGUSON, associate dean for research and technology and director of the Center for Business and Economic Research at the University of Alabama, has announced his retirement effective December 31. Carl can be reached at cferguso@cba.ua.edu. Best wishes, Carl!

AUBER board member RAJEEV DHAWAN, Georgia State University, organized and moderated an economic outlook session at the 81st annual Western Economic Association International conference held in San Diego. Session presenters were: William A. Strauss, Federal Reserve Bank of Chicago; Andrew Hodge, U.S. Bureau of Economic Analysis; and Nader Habibi, Global Insight Inc.

Request for Proposals

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Compensation

Compensation for duties associated with the Secretary/Treasurer office is as follows:

1. The organization will receive an annual stipend of \$4,000 to cover all labor and fringe benefits associated with the conduct of the office.
2. All reasonable operating expenses (telephone, postage, supplies, etc.) associated with the Office of Secretary/Treasurer will be paid by AUBER upon the receipt of a detailed invoice duly certified by the Office of Secretary/Treasurer.
3. AUBER may reimburse costs associated with compiling the newsletter, including \$600 for laying out each issue, plus a one-time initial design fee of \$500.
4. Current accounting records are kept in Quicken. It is suggested that Quicken be used for bookkeeping purposes. AUBER will cover the cost of obtaining this software program.
5. An amount not to exceed \$1,000 per trip will be reimbursed as travel expense for the attendance of the Secretary/Treasurer, or an individual from that office, to attend two board of directors' meetings each year if the board requires their attendance. All reimbursable expenses will conform to the

travel regulations of the host university. In addition, conference fees will be waived if the meetings are held in conjunction with a conference.

6. The period of appointment will be from October 2007 through October 2010, coinciding with the annual election of officers, with the possibility of renewal thereafter by appropriate action of the board.
7. The recipient will work with the current Secretary/Treasurer Office to assure a smooth transition during the 2006 fiscal year. It is expected that the new office will be fully functional at the 2007 annual fall meeting.

Responses to the Request for Proposals

AUBER member organizations interested in responding to this AUBER Secretary/Treasurer Office solicitation must submit a proposal detailing how their organization will address the duties, responsibility, organization, and other relevant requirements as outlined above. This proposal must be submitted by 5 p.m. on September 1, 2006, to AUBER President Jerry Conover (conover@indiana.edu). ▲



Click here to see what AUBER Vice President Jim Kurre's real day job is.

REGISTRATION FORM

60th Annual AUBER Fall Conference: "Barbecue, Business, Blues, and You"

October 14–17, 2006 • Memphis, Tennessee

(Please use a separate form for each person registering.)

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Telephone: _____ Fax: _____ e-mail: _____

Note: E-mail addresses will be provided on the list of attendees. Please check here if you do not want your e-mail address listed.

CONFERENCE FEES

AUBER Organizations/Individuals

(includes all sessions, meals, evening activities)

Conference Fees

By September 22 \$375

After September 22 \$425

Center Membership Dues (if not already paid)

FY06–07 (must be paid prior to conference) \$225

Individuals Not Associated with AUBER Organizations

Conference Fees (includes annual membership @ \$75)

By September 22 \$450

After September 22 \$500

This is my first AUBER conference.

Spouse/Partner

(does not include sessions)

All Events \$200

Name: _____

Meals/Events Attending:

Saturday night: Dinner at the Rendezvous

Sunday: Breakfast

Lunch

Dinner

Monday: Breakfast

Lunch

Civil Rights Museum tour

Dinner at Gibson Guitar Factory

Tuesday: Breakfast

Awards lunch

METHOD OF PAYMENT

▶ Check enclosed. (**Make payable to AUBER**)

▶ To pay by credit card, please visit the AUBER web site, www.auber.org. Payments are made using PayPal.

Cancellation Policy: Cancellation notice of two weeks (September 29) is required for a refund, less a \$50 processing fee. After that date, cancellations will be subject to a \$100 processing fee.

▶ If you have special dietary needs, please contact Stephen Smith at 901-678-4152.

▶ Make hotel reservations directly with the Fogelman Executive Conference Center & Holiday Inn—University of Memphis by using the group reservation request form in this newsletter. This form can also be downloaded from the AUBER web site. Reservations cut-off date: SEPTEMBER 1. There is a limited number of rooms, so you are encouraged to reserve your rooms right away.

Return this form with payment to:

AUBER Business Office • Business Research Division
University of Colorado at Boulder • 420 UCB • Boulder, CO 80309-0420 • 303-492-3620 (fax)

GROUP RESERVATION REQUEST

60th Annual AUBER Fall Conference: "Barbecue, Business, Blues, and You"

October 14-17, 2006

The Fogelman Executive Conference Center and the Holiday Inn at the University of Memphis

Reservations at the Fogelman Executive Conference Center and the Holiday Inn at the University of Memphis must be guaranteed by either enclosing one night's room rate deposit by check or money order, or providing your VISA, MASTERCARD, AMERICAN EXPRESS, or DISCOVER credit card number and expiration date to hold your reservation. All requests for accommodations, including deposits (via credit card, check, or money order), must be received by **FRIDAY, SEPTEMBER 1**. Requests after this date will be honored based on space and rate availability.

ROOM RATE

- Fogelman Executive Conference Center, 330 Innovation Drive, Phone 901-678-5410
\$90 per night, plus tax (single only). Single rooms with queen-size beds (all nonsmoking)
- Holiday Inn at the University of Memphis, 3700 Central Avenue, Phone 901-678-8200
\$105 per night, plus tax (single or double). Two-room suites with double or king-size beds (smoking and nonsmoking)

PLEASE NOTE: A specific number of rooms have been reserved at each property. After the room block at one property is filled, you will be advised that your accommodations will be at the alternate facility. The properties are located directly across the street from each other.

ROOM TYPE

- | | | |
|---|--|---|
| <input type="checkbox"/> Single (1 queen bed; Fogelman) | <input type="checkbox"/> Suite (1 king bed; Holiday Inn) | <input type="checkbox"/> Suite (2 double beds; Holiday Inn) |
| <input type="checkbox"/> Nonsmoking | <input type="checkbox"/> Nonsmoking | <input type="checkbox"/> Nonsmoking |
| | <input type="checkbox"/> Smoking | <input type="checkbox"/> Smoking |

CANCELLATION POLICY: Should cancellation of this reservation be necessary, there will be no penalty, provided the reservation office is notified no later than 6:00 p.m., 48 hours prior to arrival. CHECK-IN TIME: 3:00 p.m. CHECK-OUT TIME: 12 noon. Guests arriving prior to 3:00 p.m. will be accommodated as rooms become available. The front desk can arrange to store luggage for those arriving early when rooms are not available.

NAME(S) (All Occupants): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

ARRIVAL DAY/DATE: _____ DEPARTURE DAY/DATE: _____

AIRLINE: _____ ARRIVAL TIME: _____ FLIGHT _____

TYPE OF CREDIT CARD Visa MasterCard American Express Discover

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ SIGNATURE: _____

CHECK ENCLOSED \$ _____ SPECIAL REQUESTS/ADA NEEDS: _____

Please mail or fax this form to: **WILSON CONFERENCE CENTER GROUP**
Reservations Department Attention: Amanda Miller
330 Innovation Drive, Suite 206, Memphis, TN 38152
Telephone: 901-678-5410 (7:00 a.m.-3:00 p.m. CST, Mon.-Fri.) Fax: 901-678-3402

Reference **AUBER CONFERENCE** to assure group rate.

Your confirmation number will be faxed or mailed to you on the next business day after receipt.

CONFERENCE INFORMATION

60th Annual AUBER Fall Conference: "Barbecue, Business, Blues, and You"

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Airlines Servicing Memphis International Airport

Northwest (800-225-2525)
KLM (800-374-7747)
American (800-433-7300)
AirTran (800-AIRTRAN)
ComAir (800-354-9822)

Continental Express (800-525-0280)
Delta (800-221-1212)
United (800-241-6522)
U.S. Airways (800-428-4322)

Transportation from/to Memphis International Airport

A complimentary shuttle will be provided by the Fogelman Executive Conference Center & Holiday Inn—University of Memphis, but you must notify them of your arrival and departure times at least one week in advance.

Taxi \$18.00

Also, there are at least two other shuttle services from the airport:

Premier Transportation Services (901-577-7700)
All Points USA (901-432-9042)

Rental Cars Available at Memphis International Airport

Avis (800-331-1212)
Budget (901-398-8888)

Enterprise (800-RENT-A-CAR)
National (901-345-0070)

Weather and Attire

The average daily temperature in October is 63° F, which includes a range of mid 70s during the day and low 50s in the evening. Although casual dress might be preferable for the outings on Saturday night and Monday afternoon, AUBER remains business attire during the conference sessions.

Hotel Information

Fogelman Executive Conference Center, 330 Innovation Drive, Phone 901-678-5410
Holiday Inn at the University of Memphis, 3700 Central Avenue, Phone 901-678-8200

Make hotel reservations directly with the Fogelman Executive Conference Center & Holiday Inn—University of Memphis by using the group reservation request form provided in this newsletter. This form can also be downloaded from the AUBER web site.

Reservations cut-off date: **SEPTEMBER 1**. There are a limited amount of rooms, so you are encouraged to reserve your rooms right away. Unfortunately, there is no online booking of rooms at the conference rate for this conference.

Amenities:

- Pets Allowed
- High-speed Internet Access
- Dedicated Lounge (or 24-Hour Lounge)
- Health/Fitness Center On-Site

Local Information

- Memphis International Airport Distance: 7 miles
- University of Memphis on site
- Downtown: 6 miles
- Graceland: 7 miles
- Beale Street: 6 miles
- Memphis Zoo: 4 miles
- Pink Palace Museum: 1 mile