

## 2008 AUBER Website Award Evaluation Form

Website URL: \_\_\_\_\_

**Check one:** Was the website created  Totally in-house (by organization/school's staff)?  
*Or*  With assistance from an outside design firm?

**Instructions:**

Grade each of the 10 categories on a point scale from 1 to 10 (with 1 being the lowest score and 10 being the highest) for a score of no more than 10 points for each category and a total score of no more than 100.

<b>I.</b>	Informational content is tailored to meet the needs and interests of the targeted audience.	_____ <b>Points</b> (Maximum of 10)
<b>II.</b>	Information reflects the site's specified objectives.	_____ <b>Points</b> (Maximum of 10)
<b>III.</b>	Site organization is efficient, logical, and communicated clearly to the users.	_____ <b>Points</b> (Maximum of 10)
<b>IV.</b>	Site is easy to use.	_____ <b>Points</b> (Maximum of 10)
<b>V.</b>	Informational content is broad in scope, in depth, and timely.	_____ <b>Points</b> (Maximum of 10)
<b>VI.</b>	Site captures and maintains users' interest.	_____ <b>Points</b> (Maximum of 10)
<b>VII.</b>	Visual design is appealing, enhances effectiveness, and adds interest.	_____ <b>Points</b> (Maximum of 10)
<b>VIII.</b>	Users are provided with useful links to pursue further research beyond the scope of the site.	_____ <b>Points</b> (Maximum of 10)
<b>IX.</b>	Technical issues regarding access and downloading of data are clearly addressed.	_____ <b>Points</b> (Maximum of 10)
<b>X.</b>	Site solicits and facilitates feedback from users.	_____ <b>Points</b> (Maximum of 10)

\_\_\_\_\_ **Total Points (Maximum of 100)**