

2008 AUBER Publications and Website Awards Entry Instructions

Award Categories

There are seven award categories:

- 1 **Magazines and Journals** - this category includes business magazines and academic journals. Entries in this category must include two successive issues of the periodical; those two required issues count as one entry.
- 2 **Abstracts and Other Data Publications** - includes statistical abstracts and other data-based products such as county profile publications.
- 3 **Economic Outlooks**
- 4 **Special Studies, Technical or Contract Reports**
- 5 **Newsletters, Brochures, and Other Promotional Materials**
- 6 **Websites**
- 7 **Electronic Publications***

Publications Awards

Eligibility

Only publications and websites associated with AUBER members will be eligible. Each entry form must be approved and signed by the director or similar chief administrator of the member unit. All publication and website entries must have been produced between *July 1, 2007 and June 30, 2008*. Units are limited to one entry per category. Electronic publications entries may also be entered in other categories.

When submitting a publication to be considered for an AUBER publication award, the organization is expected to have a representative attend the fall conference. By entering the awards competition, units agree to submit the publication(s) for display at the fall conference. An AUBER member unit that wins an award must serve as a judge for the succeeding two years and cannot compete in that same category (e.g., the 2008 winner in magazines and journals will not be eligible to compete in that category again until 2011). Units serving as judges in one category can compete in the other categories.

Judging

Entries will be judged on the following criteria: Layout/Design/Production; Writing/Editing/Composition; Content; and Overall Quality. Basic to the criteria is whether the publication meets the stated objectives and whether it is appropriate for the audience. Entrants should keep this in mind when completing the entry form questions regarding audience and purpose. Separate entry/judging guidelines for websites are provided.

Award Presentations

One award will be presented in each category, provided the judges determine that an award should be given. Winners will be announced at the fall AUBER meeting. As mentioned above, there is a limit of one entry per unit per category. *Winners will be expected to serve as judges in their category for the following two years.*

Submissions

Please send one copy of each entry to Paul E. Polzin (Chair, Publications Committee) and to each judge in the category selected. Send one copy of **every entry** to:

Paul E. Polzin, Bureau of Business and Economic Research, Gallagher Business Building, The University of Montana, Missoula, MT 59812 Phone: 406/243-5113 Fax: 406/243-5086. paul.polzin@business.umt.edu

***Electronic Publication** entries will be judged on the basis of the following criteria: appropriate use of technology for purpose, usability, content (should support the mission of your center and meet stated objectives as well as meet the needs and interests of the target audience), creativity, design, clarity, overall impression.

DEADLINE FOR ENTRIES: September 12, 2008
Submissions received after this date will not be considered.

Send **one copy of the entry** directly to **each judge in the category** you are entering.

Magazines and Journals (Submit two successive issues as one entry.)

Indiana Business Research Center
Indiana University
Kelley School of Business
Graduate & Executive Education Center
777 Indiana Avenue, Suite 210
Indianapolis, IN 46202
Phone: 317-278-9659 Fax: 317-278-84003

Molly Manns,
Communications Specialist
mmarlatt@indiana.edu

Business & Economics Research Center
Jennings A. Jones College of Business
N216 Business and Aerospace Building
Box 102
Middle Tennessee State University
Murfreesboro, TN 37132
Phone: 615-898-2610 Fax: 615-898-5045

Sally Govan
sgovan@mtsu.edu

Abstracts and Other Data Publications

San Fernando Valley Econ Res Center
California State University Northridge
College of Business and Economics
18111 Nordhoff St.
Northridge, CA 91330-8245
Phone: 818-677-7021 Fax: 818-667-6670

Daniel Blake,
daniel.blake@csun.edu

The Regional Institute
University of Buffalo-The State University of New York
Beck Hall
Buffalo, NY 14214-8010
Phone: 716-829-3777 Fax: 716-829-3776

Kathryn B. Freidman,
Deputy Director
kbf@buffalo.edu

Economic Outlooks

Indiana Business Research Center
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Kelley School of Business
Graduate & Executive Education Center
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Indianapolis IN 46202
Phone: 317-278-9659 Fax: 317-278-8400

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The University of Alabama
Box 870221
Tuscaloosa, AL 35487
Phone: 205-348-6191 Fax: 205-348-2951

Deborah Hamilton
Project Manager
dhamilto@cba.ua.edu

Special Studies, Technical or Contract Reports

A Gary Anderson Ctr for Economic Research
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One University Dr
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Lori Goodrich
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Newsletters, Brochures, and Other Promotional Materials

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Culverhouse College of Commerce
The University of Alabama
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Tuscaloosa, AL 35487
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Electronic Publications

Bureau of Economic & Business Research
221 Matherly Hall
P.O. Box 117145
Gainesville, FL 32611-7145
Telephone: 352/392-0171 Fax: 352/392-4739

Susan Floyd
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1100 University Parkway
Pensacola, FL 32514-5752
Telephone: 850/474-2657 Fax: 850/474-3174

Jen Whitfield
Digital Media Coordinator
jwhitfield@uwf.edu

Bureau of Business Research and Economic Development
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Statesboro, GA 30460-8153

Davon Miller
Business Technology Director
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Website Award

Entry/Judging Guidelines

Purpose	The AUBER Website Award honors the efforts of member units to communicate with their constituencies effectively and efficiently via websites developed and maintained by those units. These awards stand out in terms of utility, design and other criteria as outlined below.				
Eligibility	Websites developed and maintained by AUBER member units are eligible for this award. Although some of the design and/or maintenance of a unit's website may involve outside parties, it is the intent of this award program that the primary responsibility for the site design and ongoing management rest with the AUBER unit.				
Judging Criteria	Judges for the website awards will be drawn from previous AUBER units to win this award. Entries will be judged on the basis of the following criteria: <ul style="list-style-type: none">• Informational content is tailored to meet the needs and interests of the targeted audience.• Information reflects the site's specified objectives.• Site organization is efficient, logical, and communicated clearly to the users.• Site is easy to use.• Informational content is broad in scope, in depth, and timely• Site captures and maintains users' interest.• Visual design is appealing, enhances effectiveness, and elicits interest.• Users are provided with useful links to pursue additional information beyond the site itself.• Technical issues regarding access and downloading of data are clearly addressed.• Site solicits and facilitates feedback from users.				
Awards	One website may be recognized as the "Outstanding Website of the Year" for 2008 on the basis of high ratings on the above criteria, if the judges agree that an award should be given. Additional websites may also be recognized for excellence, at the discretion of the judges. The award winner(s) will be announced at the AUBER fall conference. The winning AUBER unit may use the phrase "AUBER Outstanding Website of the Year," specifying the year of the award, on its website once the award has been announced. If any additional websites are honored, they may carry a similar designation to be specified at the time of the award. The Outstanding Website Award winner agrees to serve a judge for the following two years.				
To Apply	Any AUBER member unit may nominate its website for the AUBER Website Award by submitting an official application form by e-mail or fax to each of the judges identified below. The application form must be received by September 12, 2008 . Note: If an AUBER member unit submits a publication to be considered for an AUBER publication award, that unit is expected to have a representative attend the fall conference. Judges:				
Judges:	<table><thead><tr><th>Maile Nadelhoffer</th><th>Kathryn B. Freidman</th></tr></thead><tbody><tr><td>Economic and Business Research Center Eller College of Management The University of Arizona McClelland Hall, Rm 103K PO Box 210108 Tucson, AZ 85721-0108 Telephone: 520-621-4050, Fax: 520-621-2150 mln@eller.arizona.edu</td><td>The Regional Institute University of Buffalo-The State University of New York Beck Hall Buffalo, NY 14214-8010 Phone: 716-829-3777 Fax: 716-829-3776 kbf@buffalo.edu</td></tr></tbody></table>	Maile Nadelhoffer	Kathryn B. Freidman	Economic and Business Research Center Eller College of Management The University of Arizona McClelland Hall, Rm 103K PO Box 210108 Tucson, AZ 85721-0108 Telephone: 520-621-4050, Fax: 520-621-2150 mln@eller.arizona.edu	The Regional Institute University of Buffalo-The State University of New York Beck Hall Buffalo, NY 14214-8010 Phone: 716-829-3777 Fax: 716-829-3776 kbf@buffalo.edu
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