



## **IMPACT STUDY**

AUBER Fall Conference. October 13-16, 2007.  
Pensacola Beach, Florida.

## Fast Facts about the City of Five Flags

### Pensacola's Nicknames:

- **Cradle of Naval Aviation** - All Navy, Marine and Coast Guard start their aviation training in Pensacola. The U.S. Navy Blue Angels call us home and practice here weekly from March to November.
- **Western Gate to the Sunshine State** - Famous local saying: "Welcome to the western gate of the Sunshine State, where thousands live the way millions wish they could."
- **America's First Settlement** - In 1559, before St. Augustine was discovered by European explorers, Spanish explorer Don Tristan de Luna brought an expedition to Pensacola's shores and named the city for the Panzacola Indians who greeted them. The settlement didn't weather its first hurricane very well and was abandoned.
- **City of Five Flags** - Pensacola has been ruled by Spain, France, England, the United States and the Confederacy.

## Climate Report

(norm for conference time - mid October)



77°  
Clear

343 days of sunshine per year

494 days hurricane free

## Pensacola Links

- **The University of West Florida**  
<http://uwf.edu>
- **Haas Center for Business Research & Economic Development**  
<http://haas.uwf.edu>
- **Visit Pensacola**  
<http://visitpensacola.com>

