

# Memphis Minded

October 2006

For more information, visit AUBER's web site at [www.auber.org](http://www.auber.org).



## Memphis Weather

There is a saying in the south: "If you don't like the weather, don't worry. It'll change." This is definitely true for Memphis.

As of October 6, 2006, the forecast for Memphis seems to indicate mild temperatures with highs in the upper 60s and lows in the upper 40s to mid 50s. For more up-to-date information on Memphis weather, check the Weather Channel's web site, <http://www.weather.com/>.

## Memphis Song of the Month

"Walking in Memphis" by Marc Cohn, <http://www.sing365.com/music/lyric.nsf/Walking-in-Memphis-lyrics-Marc-Cohn/A400F062138CE7324825696A0022CB3C>

## Memphis Links

BealeStreet.com, <http://www.bealestreet.com/home.html>  
EarthCam.com, <http://www.earthcam.com/bealestreet/>  
MemphisTravel.com, [http://www.memphistravel.com/beale\\_street.asp](http://www.memphistravel.com/beale_street.asp)

THE UNIVERSITY OF  
**MEMPHIS**

Sparks Bureau of Business and Economic Research



## 60<sup>th</sup> Annual AUBER Fall Conference, Memphis, TN, October 14-17, 2006

Hosted by the  
Center for Business and Economic Research at the University of Arkansas and the  
Sparks Bureau of Business and Economic Research at the University of Memphis.

## Memphis Attire

Dress for the conference will be business attire. Dress for Saturday and Monday afternoon/evening will be casual. Dress for Sunday evening will be business/cocktail attire. Oh, and consider wearing an outfit that will hide barbecue stains on Saturday evening.

## Airport Shuttle Service

The Holiday Inn—The University of Memphis and Fogelman Executive Conference Center provides complimentary airport shuttle service through advance reservations ONLY. If you are going to need transportation from the airport, you must call 901/678-8200 at least 24 hours in advance of your arrival.

When shuttle service is provided, it is available every day between the hours of 7:00 AM and 10:00 PM only. If your transportation needs do not fall within this time frame, you will need to make other arrangements through a cab service. Taxi cab fees are approximately \$20.00 to and from the airport.

Once at the hotel, you can sign up at the front desk for departure transportation if necessary. The shuttle leaves the Holiday Inn and Fogelman every hour on the hour for departures according to current reservations only.



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