

Memphis Minded

May 2006



SAM M.
WALTON
COLLEGE of BUSINESS
Center for Business and Economic Research

THE UNIVERSITY OF
MEMPHIS
Sparks Bureau of Business and Economic Research



Memphis History and Facts

Located in the heart of Memphis, the Pink Palace Museum is Tennessee's most visited museum with over 240,000 annual visitors. The museum is a regional history museum, IMAX® Theater, and Planetarium, all under one roof. Visitors' favorites include the original 1920's mansion, the shrunken head, a replica of the first Piggly Wiggly grocery store, and the hand-carved

miniature circus. The museum derives its name from the mansion's ornate, pink-Georgian-marble facade. Clarence Saunders, an entrepreneur and founder of Piggly Wiggly, began building the house in the early 1920s, but due to a legal dispute with the New York Stock Exchange, he had to declare bankruptcy and the unfinished building was eventually given to the city

in the late 1920s for use as a museum. Voted one of the top five museums in the South by the readers of *Southern Living*, recent expansion has made it one of the largest facilities of its kind in the Southeast. For more information on this and other museums in Memphis, visit <http://www.memphismuseums.org>.

Memphis Song of the Month

"Let's Stay Together" by Al Green, lyrics at <http://www.lyricsdownload.com/al-green-let-s-stay-together-lyrics.html>

Memphis Links

- ▲ <http://www.memphismuseums.org/museum.htm>
- ▲ <http://www.memphismuseums.org/mansion.htm>

Southern Tip of the Month

If you forget a Southerner's name, refer to him (or her) as "Bubba." You have a 75% chance of being right.

60th Annual AUBER Fall Conference, Memphis, TN, October 14-17, 2006

Hosted by the Center for Business and Economic Research, the University of Arkansas, and the Sparks Bureau of Business and Economic Research, the University of Memphis.
For more information, visit AUBER's web site at www.auber.org.