

Memphis Minded

60th Annual AUBER Fall Conference,
Memphis, TN, October 14-17, 2006

Hosted by the
Center for Business and Economic Research at the University of Arkansas and the
Sparks Bureau of Business and Economic Research at the University of Memphis.

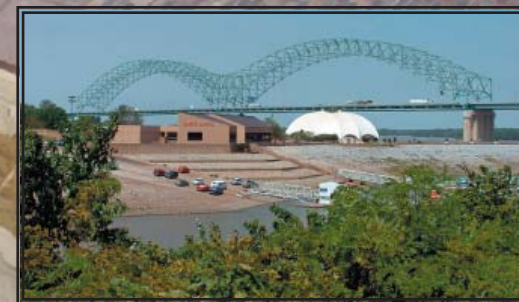


August 2006

Memphis History

Mud Island is aptly named after the soft, squishy muck that is so prominent in the Mississippi River: mud. The once-island began as a sandbar formed by river currents swirling around a ship that ran aground in 1909. The sandbar had been narrowed by dredg-

ing and built up with fill. In 1965, the sandbar was officially declared above the flood stage. Eventually, the island was developed, which resulted in the now-entertainment complex that opened in 1982.



Memphis Facts

Mud Island is now actually a 52-acre peninsula, surrounded by the Mississippi River to the west and the Wolf River Harbor to the east. It is located within the Memphis city limits and houses a museum, restaurants, and a water park. It is accessible by aerial tramway, by foot (via a bridge located on top of the monorail), by ferry, or automobile.

The park located on Mud Island includes bike trails, pedal boats, and rafts, as well as a hydraulic scale model of the lower Mississippi River from Cairo, Illinois to

New Orleans. The model marks major cities and small towns located on the river, and markers explain history and facts about the river. The model empties into a "Gulf of Mexico" swimming pool, where children can swim.

The museum on Mud Island presents the history of the lower Mississippi River Valley, with great emphasis on the steamboat complete with a full-scale replica steamboat.

The northern portion of Mud Island features single-family homes and apartment complexes, and caters mostly to a younger crowd. This section of the island includes the Mississippi River Trail, a grassy section of park land with running trails and benches overlooking the Mississippi River.

Source: Wikipedia, http://en.wikipedia.org/wiki/Mud_Island,_Memphis

THE UNIVERSITY OF
MEMPHIS

Sparks Bureau of Business and Economic Research

Memphis Song of the Month

"Memphis, Tennessee," by Chuck Berry,
<http://www.mathematik.uni-ulm.de/paul/lyrics/johnnyrivers/memphis.html>

Southern Tip of the Month

There is nothing sillier than a Northerner imitating a Southern accent, unless it is a Southerner imitating a Northern accent.

For more information, visit AUBER's web site at www.auber.org.

Memphis Link

Mud Island River Park, <http://www.mudisland.com/>



SAM M.
WALTON
COLLEGE of BUSINESS

Center for Business and Economic Research



Association for University Business and Economic Research

Founded in 1947, AUBER is the professional association of business and economic research centers in public and private universities.

- Advances research in business, economics, and public policy;
- Promotes the collection, analysis, and dissemination of business, economic, and public policy information, with emphasis on regional issues;
- Facilitates continuous improvement in the management, research, and services of AUBER members; and
- Demonstrates the importance of the economic development, outreach, and research roles of AUBER members and increases the visibility of member units to their colleges, universities, and other constituencies.

Our Vision:

To be internationally recognized by the public and private sectors as the premiere professional organization dedicated to continually improving the quality, effectiveness, and application of research in business, economics, and public policy.

Any organization devoted to economic, business, and/or related policy research is welcome to apply for membership. Individuals who share common interests but are not affiliated with a research group also are encouraged to apply.

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at the University of Arkansas and the
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University of Memphis.

Confirmed speakers at this time include:

- Dr. William Poole, President and Chief Executive Officer of the Federal Reserve Bank of St. Louis. Dr Poole directs the activities of the Bank's head office in St. Louis, as well as its three branches in Little Rock, Arkansas; Louisville, Kentucky; and Memphis, Tennessee. Dr. Poole is renowned for his understanding of monetary issues that impact the nation's economic performance.
- Dr. Saul Hymans, Professor of Economics and Statistics and Director of the Research Seminar in Quantitative Economics at the University of Michigan since 1981. Dr. Hymans' performance as an economic forecaster has received national acclaim.
- Dr. Gene Huang is Chief Economist and Managing Director of the FedEx Economic and Industry Analysis Group. He is responsible for forecasting global economic and financial conditions. Dr. Huang tracks and monitors all the industries that FedEx serves.
- Dr. Emily Kolinski Morris is a Senior Economist with the Corporate Economics and Strategic Issues office at Ford Motor Company. Dr. Morris is responsible for analyzing the business and economic environment in Ford's North and South American markets, including development of economic and automotive industry forecasts.
- Dr. Duncan Meldrum is Chief Economist of Air Products and Chemicals Inc., which is the largest global supplier of electronic materials, hydrogen, helium, and select performance chemicals.

Join AUBER and experience the sights, sounds, tastes, and hospitality of Memphis in October 2006. For more information, visit the AUBER web site at <http://www.auber.org>