EDG 6335: Advanced Instructional Design
Spring 2013

Instructor
Nancy B. Hastings, Ph.D.
E-mail: nhastings@uwf.edu
Phone: 850-474-3013
Office hours: online, by phone or in person, by appointment.

Course Description
Analyzes, synthesizes, and evaluates instructional and learning theories and principles, taking into account a variety of situations and individual differences of learners. Develops a design and development plan and produces related materials accounting for various models of instructional design.

About this Course
This is a theory based course. We will not design instructional materials in this course; we will instead explore the theories that support the practice of instructional design and their application to various instructional situations. The course is intended to expand your knowledge base and strengthen critical thinking and communication skills.

Course Objectives
Upon completion of this course the learner will be able to:
1. Critically evaluate instructional design models, noting their strengths, weaknesses and appropriateness for use in specific situations
2. Identify individual differences and discuss their impact on the instructional design process
3. Distinguish between descriptive and prescriptive theories and explain how each is used in ID
4. Identify descriptive theories associated with the ID process and explain how they impact the practice of ID
5. Identify prescriptive theories associated with the ID process and explain how they impact the practice of ID
6. Analyze ID cases and apply ID theory to solve instructional design related problems

Textbooks
There are two required textbooks for this course. Additional reading materials will be provided online when appropriate. Both texts are available in both new and used format from a variety of online book sellers. The required texts are:

a. **Please DO NOT purchase the more recently published Vol. III of this book.** It is not the same book and does not meet our needs.

b. This book is **available to BUY or RENT in KINDLE electronic format** from Amazon. **You do NOT need a Kindle** to read Kindle formatted books. They can be read on PC, Mac, iPad, Android and Windows Mobile devices. See Amazon for more information.


**Assignments**

Detailed instructions for completing and submitting individual assignments will be released as indicated on the Course Schedule.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Point Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Design and Individual Differences</td>
<td>March 26</td>
<td>200</td>
</tr>
<tr>
<td>Descriptive Theory</td>
<td>April 9</td>
<td>200</td>
</tr>
<tr>
<td>Prescriptive Theory</td>
<td>April 23</td>
<td>200</td>
</tr>
<tr>
<td>Final Reflections</td>
<td>April 30</td>
<td>200</td>
</tr>
<tr>
<td>Participation: calculated at 25 points per lesson, based on completing all activities by their assigned due dates each week. See weekly Agenda for specific requirements</td>
<td>Weekly</td>
<td>200</td>
</tr>
</tbody>
</table>

**Course Policies**

**Grading:** I will begin grading assignments immediately following the due date. Grades and feedback will appear in the grade book within one week of submission; sooner if possible. You will receive e-mail notification when grades are posted. The course is based on 1000 points. Weighting of individual assignments is based on % of the total points for the course. Grading criteria for individual assignments will be published with the assignment instructions. Final grades will be based on the UWF Letter Grade System which is as follows:

<table>
<thead>
<tr>
<th>Points</th>
<th>Percentage</th>
<th>Letter Grade</th>
<th>Points</th>
<th>Percentage</th>
<th>Letter Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>925-1000</td>
<td>93-100</td>
<td>A</td>
<td>725-764</td>
<td>73-76</td>
<td>C</td>
</tr>
<tr>
<td>895-924</td>
<td>90-92</td>
<td>A-</td>
<td>695-724</td>
<td>70-72</td>
<td>C-</td>
</tr>
<tr>
<td>865-894</td>
<td>87-89</td>
<td>B+</td>
<td>665-694</td>
<td>67-69</td>
<td>D+</td>
</tr>
<tr>
<td>825-864</td>
<td>83-86</td>
<td>B</td>
<td>625-664</td>
<td>63-66</td>
<td>D</td>
</tr>
<tr>
<td>795-824</td>
<td>80-82</td>
<td>B-</td>
<td>&lt;625</td>
<td>&lt; 63</td>
<td>F</td>
</tr>
<tr>
<td>765-794</td>
<td>77-79</td>
<td>C+</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Late Assignments:** Assignments are to be submitted through the dropbox on or before 11:59pm CST/CDT on the posted due date. If you anticipate missing the due date for an assignment **please notify me prior to the deadline** to discuss the reason for the delay and the
possibility of a short extension. Extensions will not be granted without good reason. Please note that poor time management does not constitute an emergency.

**Withdraws/Incompletes:** Please discuss any academic concerns with me prior to withdrawing. The withdraw deadline for this course is 04/10/2013. University policy states that “withdraws after this date may only be approved for the following reasons:

1. A death in the immediate family.
2. Serious illness of the student or an immediate family member.
3. A situation deemed similar to categories 1 and 2 by all in the approval process.
4. Withdrawal due to Military Service (Florida Statute 1004.07)
5. National Guard Troops Ordered into Active Service (Florida Statute 250.482)

Please note: Students who do not officially withdraw will be assigned a standard letter grade. Late withdraws must be approved by the students advisor, instructor of the course, department chairperson, and finally, the University Academic Appeals Committee. Students who withdraw are not enrolled as of the date the withdrawal is processed.

**Instructor Availability:** E-mail is the best method of communicating with me. I will respond to e-mails within 24 hours of receipt, 7 days a week. Any exceptions to the above policy regarding my availability (travel, lack of internet access, etc.) will be communicated to you in advance or soon after the fact as possible.

Please note the following additional communication guidelines:

1. All general information questions regarding course materials or assignment requirements should be posted to the General Discussion forum or the class Facebook group page (preferred). Do not send these types of questions via email.
2. All personal concerns (scheduling issues, missed due dates, grades, etc.) should be sent to me via email. Do not post these items to the discussion board or Facebook.
3. All emails **MUST include the course number in the subject line and a signature in the body of the message.**
4. If you would like to meet with me in person, via phone, or in a real-time online conference, please email me to make arrangements. I am happy to meet with you as needed and will do my best to work around your schedule.

**Facebook:** This course employs the use of a private Facebook Group for communication and collaboration. You must have a Facebook (FB) account to participate. Specific guidelines for creating a FB account, joining the group and using the page will be provided with the course information during the first week of the semester. If you have questions or concerns after reviewing that information please email me directly.

**Written Work:** All written work for the course is to be submitted in APA (6th Edition) format. Tutorials and links are provided in the Course Information Module to assist with this formatting. Additionally, it is not required but you may choose to buy the APA Style Guide (6th edition). APA is the format used throughout the education profession and will be required in most, if not all your courses, making this book a very good investment.
**Class Participation:** As noted throughout the documentation for this course, your participation is essential for both your success and that of your classmates. You are expected to review the course materials at the beginning of each lesson and participate in discussions and other activities periodically throughout the week. **It is not possible to fulfill the participation requirement for this course by completing all of your online work for the week in one day.** You must arrange your schedule in a manner that allows you to remain actively engaged in each lesson, logging in multiple times each week. Any personal situations that may make this difficult for a given period of time (travel, lack of internet access, etc.) should be discussed with me in advance.

**Academic Integrity:** Academic integrity is of the utmost importance. Students are required to refrain from all forms of Academic Misconduct, including but not limited to copyright infringement and plagiarism. The specific UWF policy on these matters is outlined in the University of West Florida Academic Misconduct Policy. Please use the provided link to familiarize yourself with this policy.

**Student Code of Conduct:** All students are expected to abide by the guidelines set out in the University Of West Florida Student Code Of Conduct, available for review online at: [Student Code of Conduct](http://uwfemeergency.org/).

**Students with Disabilities:** Students with physical and/or learning disabilities are encouraged to contact the Student Disability Resource Center for assistance. The SDRC will work with you to identify necessary accommodations and forward that information to your instructors. The center can be accessed using the following link: [SDRC](http://uwfemeergency.org/).

**Weather Emergency Information:** In the case of severe weather or other emergency, the campus might be closed and all classes, including those online, cancelled. Official closures and delays are announced on the UWF website and broadcast on WUWF-FM.

- WUWF-FM (88.1MHz) is the official information source for the university. Any pertinent information regarding closings, cancellations, and the re-opening of campus will be broadcast.
- In the event that hurricane preparation procedures are initiated, the UWF Home Web Page and Argus will both provide current information regarding hurricane preparation procedures, the status of classes and the closing of the university.

Emergency plans for the University of West Florida related to weather or other emergencies are available on the following UWF web pages:

- Information about hurricane preparedness plans is available on the UWF web site: [http://uwfemergency.org/hurricaneprep.cfm](http://uwfemergency.org/hurricaneprep.cfm)
- Information about other emergency procedures is available on the UWF web site: [http://uwfemergency.org/](http://uwfemergency.org/)