I. Course Description

This course introduces students to the history of art, studio art production, art criticism, and aesthetic theory. The course is divided into three content tracks and explores art works in their historical and cultural context. Course material will be presented through a combination of readings, videos, and interactive web sites. There are no pre-requisites.

Intro to Art History is designated as a General Studies course. The General Studies curriculum at the University of West Florida is designed to provide a cohesive program of study that promotes the development of a broadly educated person and provides the knowledge and skills needed to succeed in university studies. This course has been approved as meeting the requirement in the Humanities/Fine Arts area. The General Studies learning outcomes for this course are Writing and Academic Integrity. This course meets the Multicultural requirement. NOT OPEN TO ART MAJORS.

II. Course Level Learning Outcomes

Upon completion of the course students will be able to...
- discuss an art work within its historical and cultural context
- identify major historical movements in art and explain their significance.
- identify the major roles art has/does play in world cultures and explain their importance.
- define and use basic art-related vocabulary

III. Content Overview

Content Tracks:
Choose only ONE track for the semester. Each track has the identical number of chapters, exams, and/or assignments. The only significant difference is in the content. Take the time to look through the chapters and find a track that interests you the most. It is your responsibility to make sure you are completing the correct assignments for your chosen track. Once you have started on a track you cannot change.

Once you have chosen your content track please fill out and upload the Content Track document found in “Week 1” module.
TRACK I: *Pre-History through Renaissance (European)*
Required Chapters

- Introduction
- Chapter 1: Prehistoric Art
- Chapter 3: Art of Ancient Egypt
- Chapter 5: Art of Ancient Greece
- Chapter 6: Etruscan and Roman Art
- Chapter 14: Early Medieval Art in Europe
- Chapter 15: Romanesque Art
- Chapter 16: Gothic Art of the Twelfth and Thirteenth Centuries
- Chapter 17: Fourteenth-Century Art in Europe
- Chapter 18: Fifteenth-Century Art in Northern Europe
- Chapter 19: Renaissance Art in Fifteenth-Century Italy
- Chapter 20: Sixteenth-Century Art in Italy
- Chapter 21: Sixteenth-Century Art in Northern Europe and the Iberian Peninsula

TRACK II: *Renaissance through the Contemporary Era (European /U.S.)*
Required Chapters

- Introduction
- Chapter 1: Prehistoric Art
- Chapter 5: Art of Ancient Greece
- Chapter 6: Etruscan and Roman Art
- Chapter 18: Fifteenth-Century Art in Northern Europe
- Chapter 19: Renaissance Art in Fifteenth-Century Italy
- Chapter 20: Sixteenth-Century Art in Italy
- Chapter 21: Sixteenth-Century Art in Northern Europe and the Iberian Peninsula
- Chapter 22: Seventeenth-Century Art in Europe
- Chapter 29: Eighteenth-and Early Nineteenth-Century Art in Europe and North America
- Chapter 30: Mid-to Late Nineteenth-Century Art in Europe and the United States
- Chapter 31: Modern Art in Europe and the Americas, 1900-1950
- Chapter 32: The International Scene Since 1950

TRACK III: *Pre-History through the Contemporary Era: A Global Perspective (Asia, Africa, Americas)*
Required Chapters

- Introduction
- Chapter 1: Prehistoric Art
- Chapter 3: Art of Ancient Egypt
- Chapter 9: Art of South and Southeast Asia Before 1200
Chapter 10: Chinese and Korean Art Before 1279
Chapter 11: Japanese Art Before 1333
Chapter 12: Art of the Americas Before 1300
Chapter 13: Early African Art
Chapter 23: Art of South and Southeast Asia After 1200
Chapter 24: Chinese and Korean Art After 1279
Chapter 25: Japanese Art After 1333
Chapter 26: Art of the Americas After 1300
Chapter 28: Art of Africa in the Modern Era

IV. Graded Assignments

Exams:
Points variable

There are four (4) proctored online exams, each covering three chapters. Exams will be available for one week. During that week you will have only one (1) attempt to complete the exam and it must be completed in one sitting.

Exam questions will consist of multiple choice, fill in the blank, slide identification and short essay questions.

One week before each exam I will upload a document with essay questions and images of art work from the chapters. You can use this document to prepare for the essay questions and the slide identification. I will choose questions and art works from that study list for the exam.

Detailed directions will be available on eLearning by the second week of the semester.

PowerPoint Presentation:
100 points
Comments: 5 pts per comment (4 x 5 = 20 pts)

Each student will develop an audio/visual “oral” presentation on a topic of their choice using PowerPoint as their delivery method. PowerPoint presentations will be posted on eLearning and each student will be required to comment on four other presentations.

Detailed directions will be available on eLearning by the fourth week of the semester.

Response Paper:
2 x 25 pts each = 50 pts
Comments: 5 pts per comment (4 x 5 = 20 pts)
Each student will write two response papers on two separate art works of their choice. Image of the art work and the written response will be posted to the course Tumblr page, “The Fur Cup,” and to the course Turn-it-in account. Each student will be required to comment on 4 other responses (2 per response paper).

Detailed directions will be available on eLearning by the fourth week of the semester.

V. Required Text

Title: Art History, (combined volume)
Authors: Marilyn Stokstad and Michael W. Cothren
Publisher: Pearson

DON'T PURCHASE THE HARDCOPY OF THE BOOK.

I strongly recommend only purchasing the access code for the fully digital (online) version My Arts Lab with embedded text.

This is the cheapest option AND you will need to read the digital version to access the interactive links anyway. The hard copy of this text book is expensive and incredibly heavy and you don’t need it!

You can purchase the digital version at the UWF bookstore. Often the access cards are at the register. ASK if you don’t see it.

VI. Required Websites

1.) eLearning
https://elearning.uwf.edu/ (log in with UWF NetID and password.) All course materials are available on eLearning.

2.) Pearson’s My Arts Lab: 
http://pearsonmylabandmastering.com/

To register for ARH 1010 Intro to Art History Spr2013:
2. Under Register, click Student.
3. Enter your instructor’s course ID: cestaro70625, and click Continue.
4. Sign in with an existing Pearson account or create an account
5. Enter your Pearson username and password.
6. Click Sign In.
7. If you do not have a Pearson account, click Create. Write down your new Pearson username and password to help you remember them.
9. Select an option to access your instructor’s online course
10. Use the access code that came with your textbook or that you purchased separately from the bookstore.
11. Buy access using a credit card or PayPal.
12. If available, get 17 days of temporary access. (Look for a link near the bottom of the page.)
13. Click **Go To Your Course** on the Confirmation page.
14. Under MyLab / Mastering
15. New Design on the left, click **ARH 1010 Intro to Art History Spr2013**
16. to start your work.

### 3.) Turnitin:
[https://www.turnitin.com/static/index.php](https://www.turnitin.com/static/index.php) Please register for the course and familiarize yourself with the program well in advance of the first assignment due date.

1. Class Name: **ARH1010: Intro to Art History Spring 2013**
2. Course ID: **5855173**
3. Enrollment Password: **ARH1010Spr13**

Link to Turnitin student tutorials:
[https://www.turnitin.com/static/training/student.php](https://www.turnitin.com/static/training/student.php)

### 4.) Tumblr:
[http://thefurcup.tumblr.com/](http://thefurcup.tumblr.com/) I set up a dedicated Tumblr page for this course called The Fur Cup. You will be uploading images and text a total of four times to this site. Full upload directions are available in the related assignment documents. Below is the sign in information.

Log in email: arh1010.arthistory.uwf@gmail.com
Password: arh1010spring13

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### VII. Course Policies & Information

**Correspondence and Email hours:** (gcestaro@uwf.edu)
I generally answer emails Monday through Friday 9:00am- 6:00pm MST (Tucson, AZ). I commonly respond to emails within 48 hours. If you need to reach me immediately please call me.

**Live Chat Sessions or Phone Calls:** (520-908-7070)
If you would like to talk with me in real time then please email me so we can make an appointment for a live chat session or phone call.

**Notifications:**
I strongly recommend that you set up your eLearning notifications to alert you when new items are posted in the course eLearning site, especially “News Items.”

To set up notifications follow these simple steps;
1. Sign in to eLearning
2. After you have signed in you will see your name at the top right corner of the page next to a drop down arrow. **Click** the arrow to reveal the menu options
3. **Click** “notifications”
4. Follow the directions on the page to set up custom notifications

**Time Zone:**
The time zone for this course is Central Standard Time (Pensacola, FL.) If you are not in the same time zone, please make sure you make the correct time conversion so you can get your work in by the correct due time. With very rare exception, late assignments are not accepted.

**“Netiquette”:**
"Netiquette" is network etiquette, the do's and don'ts of online communication. Netiquette covers both common courtesy online and the informal "rules of the road" of cyberspace. Here are the minimum expectations for this course:

Communicating with me:
- You may call me Ms. Cestaro or Gina, whichever you prefer.
- Emails to me should always include your full name and the name of the course you are taking with me.
- Please use proper grammar, sentence structure and correct spelling in all of your emails.

Communicating with your classmates:
- **NO FLAMING**
- Practice kindness and compassion
- Always use respectful language, especially when disagreeing
- Leave constructive, meaningful comments and feedback


**Time Management:**
This is a fast-paced course covering twelve chapters in just sixteen weeks; therefore, it is extremely important that you pace yourself with your reading and assignments. A suggested weekly reading schedule is provided. You are not required to adhere to the reading schedule but I strongly advise against cramming for the exams!

**Required** due dates are always posted in **Red**.
If you are struggling to keep up with the course requirements please contact me immediately so we can work together to ensure your success in this course.

**Late Work:**
Graded assignment, unless otherwise indicated, are due on the posted date by 11:59pm. Assignments will not be accepted after midnight on the due date.

Exceptions include:
- Legitimate religious/spiritual, military or sports obligations. You are required to contact me in advance of the assignment due date or exam date in order to be eligible for this exception.
- In the event of a serious illness, medical and/or family emergency you are required to provide documentation which legitimizes your absence (no notes from mom 😊) to be eligible for this exception.

**Grades:**
All grades will be posted to the eLearning grade book. Each assignment is graded on a numeric point system. The specific numeric value of each assignment is included in the assignment documents.

You must achieve the equivalent numeric value of a D- (60%) in order to earn points on an assignment.

There is NO point value for an ‘F.’

Rubrics will be available for all written assignments

**Students with Unique Requirements:**
The Student Disability Resource Center (SDRC) [http://uwf.edu/sdrc/index.cfm](http://uwf.edu/sdrc/index.cfm) at the University of West Florida supports an inclusive learning environment for all students.

If there are aspects of the instruction or design of this course that hinder your full participation, such as time-limited exams, inaccessible web content, or the use of non-captioned videos and podcasts, please me or the SDRC as soon as possible. You may contact the SDRC office by e-mail at sdrc@uwf.edu or by phone at (850) 474-2387. Appropriate academic accommodations will be determined based on the documented needs of the individual.

**Scholastic Ethics:** Violations of scholastic ethics are considered serious offenses. All work done for this class, unless properly documented, must be your own. Failure to comply with this standard will result in an ‘F’ for the assignment, and possibly an ‘F’ for the semester. UWF’s [Student Code of Conduct](http://uwf.edu/studentconduct/index.cfm) and [Academic Misconduct Policy](http://uwf.edu/studentconduct/index.cfm) statement are available in the Content section on our eLearning site.
Bright Futures & Other Merit-based Scholarships and Aid:
If you have a scholarship, or other merit-based aid, which requires you to maintain a certain GPA it is your responsibility to track your grade and comply with all the requirements of your scholarship.

VIII. Technical Support & Training:
This is an online course so it is your responsibility to make sure you have consistent working access to the internet and that you are familiar with all web sites for this course. Complete your assignments early to ensure technical difficulties will not interfere with your ability to hand in your work on time.

Unless otherwise approved by me- technical problems are not a valid excuse for not completing your assignments.

For UWF eLearning technical support & training go here:  
http://uwf.edu/helpdesk/support/stuelearning.cfm

For Turnitin technical support & training go here:  
https://www.turnitin.com/static/helpCenter/index.php
https://www.turnitin.com/help/helpdesk.asp

For Pearson’s My Arts Lab technical support & training go here:  
http://pearsonmylabandmastering.com/students/