COURSE DESCRIPTION

Art is an act of communication. It is the product not only of its creator, but of the cultural, political, economic, and social forces that shaped that artist. This course will connect art to those histories, and introduce students to the visual language of Western art increasing recognition and understanding of references in contemporary visual culture.

The purpose of ARH 1010 is to introduce students to the methods and tools used in the creation and analysis of art. This course surveys the key monuments of Western art and architecture from the upper Paleolithic period to the modern era. All participants will consider the meaning and function of art objects within the social, religious, political, and technological contexts surrounding them. The content presented will establish a critical framework essential to the study of art in the form of visual culture and history.

Intro to Art History is designated as a General Studies course. The General Studies curriculum at the University of West Florida is designed to provide a cohesive program of study that promotes the development of a broadly educated person, and provides the knowledge and skills needed to succeed in university studies. This course has been approved as meeting the requirement in the Humanities/Fine Arts area. The General Studies learning outcomes for this course are Writing and Academic Integrity.

If you are interested in a career in Art, you should contact the Department of Art at 850-474-2045. If you are undecided about your career field, you should contact Career Services at 850-474-2254 and/or your academic advisor.

REQUIRED TEXTBOOK

Fred S. Kleiner Gardner’s Art Through the Ages: A Concise Western History 3rd Edition

STUDENT LEARNING OBJECTIVES

- Address works of art and architecture in terms of their unique historical contexts and circumstances.
- Discuss works of art and architecture using a specific vocabulary of technical and art historical terminology
- Define and recognize principle period and regional styles in the history of Western art and architecture
- Recognize and identify major artists and architects, and acquire a basic knowledge of their conceptual motivations and contributions to society.
- Critically analyze works of art and architecture in terms of time period, location, subject matter, style and meanings

E-LEARNING AND ONLINE COURSE PROCEDURES

If you have never taken an online class, you need to be prepared to spend several hours per week online completing lessons, activities, and participating in class discussions. You may spend some additional time online during the first few weeks while you become acclimated to the online class format and you may even feel overwhelmed. For more information, refer to the online course orientation section on the E-Learning course website.

Learning at a distance will be a very different environment for many of you. You will generally set your own schedules, participate in class activities at your convenience, and work at your own pace.

If you have technical difficulties or problems with eLearning, contact the UWF Help Desk at 850.474.2075 or helpdesk@uwf.edu

HOW THIS COURSE WORKS

1.) This course will be on a Friday to Friday schedule. This means new course content will be posted by Friday of each week, and all reading assignments, VoiceThread lecture participation, quizzes, exams and projects will be due on Fridays.

2.) Course content will be presented in the form of assigned readings in your textbook, Voicethread lectures, class discussions, and additional videos and media.

3.) Interaction with the instructor will occur via email, the E-Learning course website, and VoiceThread posts. Office hours will be conducted via Skype by appointment. Email the instructor to set up a meeting.

4.) It is your responsibility to read the information on the syllabus and course website thoroughly, view and participate in the VoiceThread lectures, complete the assigned readings, turn in assignments on time, and regularly check your email and the E-Learning course website for materials and updates.
POINTS BREAKDOWN

Participation // 250 points
Quizzes // 250 points
Exams // 250 points

TOTAL // 1000 POINTS

Final Project // 250 points

* Note that students must complete all assignments in order to pass the class.

ASSIGNMENTS

Please Note: Below are general descriptions of the assignments and point values. For more information on each assignment, please refer to E-Learning.

I.) Participation // 250 points total

- Your “attendance” and class participation will be based on completion of assigned readings, media, and VoiceThread lectures. You will be assessed based on the quality and content of your comments and questions posted on the VoiceThread lectures.

- You are required to post TWO comments or questions per week on VoiceThread lecture slideshows. Remember, you will be graded on the quality and content of your comments and questions.

What is VoiceThread?

“VoiceThread is an application that runs inside your web browser, so there is no software to download, install, or update. VoiceThread allows you to place collections of media like images, videos, documents, and presentations at the center of a conversation. These conversations are not live; they take place whenever and wherever it is convenient for people to participate. A VoiceThread allows people to have conversations and to make comments using any mix of text, a microphone, a web cam, a telephone, or an uploaded audio file.”


For the purposes of our class, VoiceThread will host slideshows of artwork pertaining to weekly lecture topics. The slideshows will be narrated by the instructor much like an in-class lecture. Students will view and listen to the slideshow, and post comments and questions pertaining to the content. For information on how to get started using VoiceThread, reference the “Course Resources” section in your syllabus.
II.) Quizzes // 250 points total // 4 quizzes @ 62.5 points each

- Four quizzes will be administered throughout the semester. The quizzes will be timed and consist of, but will not be limited to, slide identification, multiple choice questions, true/false assessment, etc.

III.) Midterm Exams // 250 points total // 2 exams @ 125 points each

- Two midterm exams will be administered throughout the semester. You will be given one week to complete the exams, and you are allowed to use your book and notes as references. The exams will consist of essay questions and fill-in-the blank assessments. You will be graded on the quality and content of your answers, as well as the clarity and execution of your writing skills, which includes spelling, grammar, punctuation and structure.

IV.) Final Project // 250 points total // Virtual Exhibition

- Based on this semester’s readings, discussions, and lectures, you will create an “imaginary” exhibition consisting of 8 artworks covered in class and/or presented in your book. You will structure your exhibition by creating a theme and selecting artworks that fit within that theme. You will draft a thesis statement and introductory paragraph that identifies the theme you are working with and explains the significance of your ideas. You will also write brief statements for each of the 8 artworks justifying why you selected the work, and explaining how it relates to the other artworks in the exhibition.

Details for the assignment will be posted in a separate document on the E-Learning website.

TOTAL POINTS // 1000

Late Work Policy: No late work is accepted – no exceptions.

COURSE RESOURCES

PLEASE NOTE: You are required to interact with websites for the purposes of accessing all course content and information including course assignments, syllabus, schedule, slides, video, external resource links, and the final project. Failure to access and learn the following websites will result in an incomplete and/or failing grade in the class.

IMPORTANT WEBSITES

1.) VoiceThread

voicethread.com

VoiceThread is a social media and interactive course tool. Slide lectures will be posted on VoiceThread.com, and you are required to post comments and questions on the VoiceThreads
as part of your participation grade. You must register for a free account to access the slideshows. Once registered, be sure to familiarize yourself with the website and how VoiceThreads work. The website has many tutorials and VoiceThread is simple to use. IT IS YOUR RESPONSIBILITY TO REGISTER AND FAMILIARIZE YOURSELF WITH VOICETHREAD.

2.) Smarthistory

smarthistory.khanacademy.org

Smarthistory is a useful repository of art history materials including videos, timelines, and articles on artists, artworks and periods.

3.) ArtStor.com – access via my.uwf.edu portal in Library Databases

Slides from lectures are available on this website.

COURSE POLICIES + ETIQUETTE

Course Updates:

All class updates and course materials will be posted on the E-Learning website.

E-mail Policy:

I will reply to any e-mail sent between the working hours of 9:00 am – 5:00pm CST. Any e-mail sent after 5pm will be responded to the following day. Please allow a 2 to 3 day response time.

Online Course Etiquette *IMPORTANT*

1. Be clear.
   a. Use Standard English and do not abbreviate.
   b. Spell check, revise and edit your messages before sending them.
   c. Use appropriate subject lines that reflect the content of the message.

2. Be polite and careful.
   a. Do not use ALL UPPERCASE LETTERS!!! or multiple exclamation marks, as it is sometimes difficult to understand the tone of the message.
   b. Typing in all capital letters is synonymous to yelling at someone.
   c. Similarly, avoid sarcasm and irony, which can be misinterpreted by the reader.

3. Demonstrate respect for the opinions of others when responding to your classmates.

4. Disagree respectfully and with facts, not gossip.

5. Be inclusive.
   a. Send group messages to all members as well as to the instructor to ensure that all lines of communication stay open.

University Attendance Policy + Excused Absences:

Excused absences include documented illness, deaths in the family and other documented crises, call to active military duty or jury duty, religious holy days, and official University
activities. These absences will be accommodated in a way that does not arbitrarily penalize students who have a valid excuse. Consideration will also be given to students whose dependent children experience serious illness.

Syllabus Change Policy

Except for changes that substantially affect implementation of the evaluation (grading) statement, this syllabus is a guide for the course and is subject to change with advance notice.

University Policy on Academic Conduct

The University of West Florida is dedicated to the highest principles and standards of academic integrity. An academic violation by a student can negatively impact a class, program and/or college in ways that are unique to each discipline. . . . Academic integrity is closely related to professional ethics and requires that students honestly acknowledge their use of the ideas, words, and written work produced by any other individual, institution or source. Failure to acknowledge properly the use of another's intellectual output constitutes a form of academic misconduct. (UWF Academic Misconduct Code, UWF Student Planner and Handbook 2011-2012, p. 38) Academic dishonesty is a serious offense and will be taken seriously. Please refer to the UWF Student Handbook for a list of behaviors that fall under the definition of academic misconduct. The handbook also outlines the penalties for academic misconduct and the due process procedures that must be followed.

The Student Code of Conduct is posted at the following URL: uwf.edu/osrr

The UWF Academic Misconduct Policy is posted at the following URL: uwf.edu/academic/policies/misconduct/misconduct

Additional Information on Plagiarism

Your writing is your intellectual property. Guard it carefully. You could find yourself in the unpleasant position of trying to prove that you are the true author of this work. Save preliminary drafts of your work, reading notes, data collection sheets, and copies of library sources you make while researching your paper. You may be asked to produce these if questions of authorship arise. Make back-up copies to protect your work from computer failures. I reserve the right to submit written assignments to the Turnitin service or use other methods to evaluate the originality of the work submitted. I will remove personal identifiers from any electronic files I submit to the Turnitin database for evaluation. Plagiarism is a serious violation of academic standards and will be punished severely. Students who plagiarize will fail the course and will be referred to the Dean for academic dishonesty. Some students are surprised to learn that they plagiarized themselves when they inappropriately used work produced for one course in another course. If you are unsure, ask your instructor for guidance. See the UWF Student Planner and Handbook and the Student Code of Conduct for information about the University policy on academic conduct and plagiarism and the consequences for students who engage in academic misconduct.

ASSISTANCE FOR STUDENTS WITH SPECIAL NEEDS

The Student Disability Resource Center (SDRC) at the University of West Florida supports an inclusive learning environment for all students. If there are aspects of the instruction or design
of this course that hinder your full participation, such as time-limited exams, inaccessible web content, or the use of noncaptioned videos and podcasts, please notify the instructor or the SDRC as soon as possible. You may contact the SDRC office by e-mail at sdrc@uwf.edu or by phone at (850) 474-2387. Appropriate academic accommodations will be determined based on the documented needs of the individual.

**WEATHER EMERGENCY INFORMATION**

In the case of severe weather or other emergency, the campus might be closed and classes cancelled. Official closures and delays are announced on the UWF website and broadcast on WUWF-FM.

Weather Emergency Information

WUWF-FM (88.1MHz) is the official information source for the university. Any pertinent information regarding closings, cancellations, and the re-opening of campus will be broadcast. In the event that hurricane preparation procedures are initiated, the UWF Home Web Page and MyUWF will both provide current information regarding hurricane preparation procedures, the status of classes and the closing of the university. Emergency plans for the University of West Florida related to inclement weather are available on the following UWF web pages:

Information about hurricane preparedness plans is available on the UWF web site:

[uwfemergency.org/hurricaneprep](http://uwfemergency.org/hurricaneprep)

Information about other emergency procedures is available on the UWF web site:

[uwfemergency.org](http://uwfemergency.org)

**Grades:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A=90-100%</td>
<td>“Outstanding”</td>
</tr>
<tr>
<td>B=80-89%</td>
<td>“Very Good”</td>
</tr>
<tr>
<td>C=70-79%</td>
<td>“Satisfactory”</td>
</tr>
<tr>
<td>D=60-69%</td>
<td>“Below-Average”</td>
</tr>
<tr>
<td>F=59% and below</td>
<td>“Poor”</td>
</tr>
</tbody>
</table>

“Outstanding”: the writing reflects a perceptive and thoughtful response to the assignments. It is well organized with excellent development of its ideas and reflects the writer's command of appropriate rhetorical strategies. The prose is vigorous and fresh, and the write is clearly in control of the standard conventions of American prose.

“Very Good”: the writing fulfills the assignment and shows evidence of clear thought and good planning. It is well organized with good supporting details. The writing is fluent, and there are only minor errors in the mechanics of writing, which do not interfere with reading the essay.
“Satisfactory”: the writing fulfills the assignment and is adequately developed. The writing is clear and coherent with relatively few errors in usage and mechanics, but the writer fails to demonstrate any particular strength, which would distinguish an above-average essay.

“Below-Average”: the writing fulfills the assignment but exhibits major problems. There may be difficulty with the presentation of ideas (e.g., lack of a clear thesis, weak organization, poor development of ideas, or inappropriate diction, poor spelling) or be marred by enough errors of mechanics of writing to seriously distract the reader.

“Poor”: the writing relates to the topic but it is so poorly presented that it fails to fulfill the assignment. It fails to present its basic ideas, either because of poor organization and lack of clarity or because the writing reflects a lack of control over the basic conventions of standard American usage. Such work may have sentence boundary problems, poor use of idiom, inappropriate diction (words used incorrectly), agreement errors, or verb tense problems.

“0”: work which represents dishonest work by the student, principally the use of ideas or writing which are clearly not one’s own work.