Instructional Design and Technology, B.S.

Mission Statement

The B.S. in Instructional Design and Technology degree program provides students with the knowledge, skills, and abilities necessary to diagnose organizational performance issues, and apply systems thinking, instructional design, and human performance technology concepts to facilitate learning and performance improvement solutions in business, industry, healthcare, military, and other organizational settings. Students graduating from this program will be prepared to analyze organizational performance, identify root causes of current or potential deficiencies, and design, develop, implement, and evaluate appropriate solutions.

Student Learning Outcomes

Graduates from Instructional Design and Technology B.S. should be able to do the following:

Content

- Develop performance improvement goals based on analysis of data and desired education and performance outcomes.
- Develop instructional and performance solutions to address organizational goals.
- Develop strategies for implementation and evaluation of instructional and performance solutions.

Critical Thinking

- Analyze individual and organizational performance problems from education and human performance perspectives.

Communication

- Communicate effectively with diverse stakeholders

Integrity/Values

- Apply appropriate code of ethics.

Assessment of Student Learning Outcomes

Throughout their program, Instructional Design and Technology students demonstrate what they have learned through classroom assignments, hands-on activities, applied research, and creative activities. The curriculum emphasizes collaborative and individualized projects, building skills and engaging

students in the application of classroom knowledge in real-world settings. All students are required to develop an electronic portfolio and complete a capstone project, demonstrating mastery of the program level learning outcomes.

Job Prospects for Instructional Design and Technology Graduates

The degree in Instructional Design and Technology prepares students for careers related to training and performance development in corporate, military, academia, K-12, government, and healthcare environments. Some of the many related job titles include:

- Instructional designer
- Corporate Trainer
- Training manager
- Performance improvement specialist
- Organizational learning specialist
- Technical writer
- Program evaluator

Find out more about Instructional Design and Technology at UWF:
https://onlinedegrees.uwf.edu/online-degrees/bs-instructional-design/