

Division of Academic Affairs  
**Technology Fee - Systemic Project Proposal**  
FY 2011/2012

*Proposal Deadline: December 9, 2011*

This is a proposal for the purchase of **33 Apple iPad 2s**. These iPads would be available at the John C. Pace Library and Fort Walton Beach Library for all students to check out for a 4 day loan. The total one-time cost of this proposal (including iPads and additional equipment for maintenance and storage) is \$24,252.29.

### **1. Project Description**

*Description of initiative/investment to enhance instructional technology*

The John C. Pace Library currently maintains a circulating collection of three iPads. These iPads are loaned out to students for use both inside and outside the libraries. Students may check out the iPads for a period of four days. The iPads provide tablet computing power to students who might not otherwise have access to it. The flexibility and usability of tablets is a boon to students in today's mobile and interactive educational environment. Students are able to utilize these iPads in the library, the classroom, or any other location on or off campus. The current number of 3 iPads is a severely limiting factor in the program's success because the waiting list for an iPad often exceeds 30 people.

### **2. Project Scope**

*Description of how initiative has a college/unit-wide or university-wide scope*

The John C. Pace Library and Fort Walton Beach Library serve all of the students in the University, and this program, in particular, will benefit all those students who physically visit the Libraries by allowing for greater access to tablet computers both inside and outside of the physical buildings. The John C. Pace Library was visited by 377, 885 individuals last year. Expanding this program would make hardware, software, and a variety of educational apps available to more students where they need it most: educational experiences both inside and outside of the classroom. The purchase of 33 additional iPads will significantly increase the number of students able to utilize library iPads. 30 of these iPads would be available at the John C. Pace Library and 3 at the Fort Walton Beach Library.

### **3. UWF Strategic Plan**

*Description of alignment with UWF Strategic Plan*

The University of West Florida's current mission statement (2008-2012) establishes a commitment to "empower each individual we serve with the knowledge and opportunity to contribute responsibly and creatively to a complex world." This project directly empowers our students to seek out knowledge and to contribute both responsibly and creatively by providing them with the technological tools that they need to support their education and production of scholarly works while here at UWF. As tablet computing continues to expand and become more integrated in educational experiences, our students will continue to utilize it in more and more creative ways. This technology is already in use in a variety of industries and professions, and learning how to use and making use of this technology provides our students with a vital skill highly desired in today's mobile technology driven workplace.

In regards to UWF's enduring values, this program increases the quality of services available to our students and helps to shape a caring learning environment that provides the tools necessary for our

students' individual development. In addition, the UWF Libraries iPad proposal is in direct alignment with several specific portions of the University of West Florida Strategic Priorities and Measurable Achievements (2008-2012), including:

- **Strategic Focus: High Quality Academic Programs**

The UWF Libraries iPad proposal will provide students with flexible and mobile tablet technology which will allow them to engage in the active learning that is part of the University's strategic goals. The iPads in this proposal will be used by students in support of their own academic careers in a variety of locations: wherever they are engaged in learning.

- **Strategic Focus: Academic and Student Support Services**

The UWF Libraries iPad proposal will increase the quality of academic and student support services by providing students with increased access to tablet computing. This portable and convenient technology will assist them in their academic endeavors. As mobile technology and learning continue to expand, tablets like the iPad provide students with a flexible and dynamic tool to utilize in their education.

#### **4. Project Benefits**

##### *Description of benefits provided*

The UWF Libraries iPad lending program began in October 2010 with 2 first-generation iPads. A third iPad was added as demand increased over the Fall 2010 semester. Even limited to only three iPads, they were circulated 112 times between October 2010 and June 2011.

Since the start of the fiscal year, the three iPads have circulated 65 times (as of December 8, 2011). The program has reached the point where our supply is far outstripped by the demand. In the same time period (July 1, 2011-December 8, 2011) 107 people have put hold requests on the iPads, and 41 of those people were still waiting for one of the three current iPads as of December 8, 2011.

Students currently have to wait a month or more to use a library iPad, as the list of students on hold continually grows. This extended wait time, coupled with the four-day loan period, means that additional iPads are necessary to meet this demand and keep the program viable.

Tabitha Greene, an undergraduate at the University, has the following to say when asked how checking out an iPad from the library helps her as a student:

“I have checked out an iPad multiple times here at the John C. Pace Library. Checking my e-mail was a breeze on the iPad and made it easier to check for e-mails since it shows on the bottom of the screen when I have new e-mails. I was also able to read documents off of e-Learning which was convenient when I was doing projects during class time and I didn't have to waste paper by printing them out. I love using alternative reading material so that I can help save the trees! Stumbleupon is my favorite app and I always seem to find an excuse to use it. In my Geo-Politics class we had to do news article papers and through Stumbleupon I was able to search for news articles that I actually enjoyed reading.”

## 5. Project Success Metrics and Assessment Plan

*Describe how success/impact will be measured*

The library circulation department will continue to maintain statistics on the iPad loan program, as well as solicit feedback from students on the benefits of and any possible improvements to the program. This tracking allows the Libraries to gauge how many iPads are used and how often each iPad is used. This information is already recorded by the Libraries' information management system with statistics collected on a monthly basis; feedback is solicited through the Library's Sounding Board, located in the John C. Pace Library.

## 6. Detailed Description of Resources Required including Hardware/Software & Personnel Costs

This proposal is for 33 Apple iPad2s (wireless, 16 GB) with AC adapters and the additional equipment for maintenance and storage of the iPad2s: cases, screen covers, a two year warranty for each iPad2 that covers damage to the iPad2 which is a necessity for equipment as heavily used as the equipment in the library program, and a lockable PowerSync station that provides a secure and space efficient way to sync, charge, and store the iPads that would be housed at the John C. Pace Library. A Mac Mini is included with the proposal to handle the iTunes syncing function of the PowerSync cart.

Type of Material	Cost per item	Number of items	Total cost
iPad	\$499	33	\$16,467
Apple Care 2-year Protection plan	\$79	33	\$2,607
iPad screen cover	\$29.99	33	\$989.67
iPad case	\$29.99	33	\$989.67
Bretford PowerSync Cart for iPad**	\$2,599.95	1	\$2,599.95
Mac Mini	\$599	1	\$599
<b>TOTAL</b>			<b>\$24,252.29</b>

The Bretford PowerSync Cart for iPad is pictured below.



There are no additional personnel costs associated with this proposal.

## **7. Proposed Timeline**

*Describe how implementation will proceed*

The materials listed above will be ordered as soon as funds are available. When the equipment arrives, there will be no more than a two week turn around period in which the iPads will be cataloged and added to the circulating collection so that they can be loaned out to students.

## **8. Project Sustainability**

*Plan for sustainability beyond conclusion of funding from technology fee, if applicable*

The current program is sustained by the Libraries. The Libraries will continue to explore ways to provide our students with the most up to date and useful resources and equipment.

## **9. Resource Matching Commitments**

*Not applicable*

## **10. Individual Responsible for Reporting and Accountability**

Amanda Ziegler

Head of Circulation

John C. Pace Library

[aziegler@uwf.edu](mailto:aziegler@uwf.edu)

474-2413