Division of Academic Affairs
Technology Fee - Systemic Project Proposal
FY 2012/2013

Proposal Deadline: Monday, December 3. 2012

This is a proposal for the purchase of **30 Apple iPads**. These iPads would be available at the John C. Pace Library for all students to check out for a 4 day loan. The total one-time cost of this proposal (including iPads and additional equipment for maintenance and storage) is $22,938.65

1. Project Description
Description of initiative/investment to enhance instructional technology

The John C. Pace Library currently maintains a circulating collection of thirty iPads. These iPads are loaned out to students for use both inside and outside the libraries. Students may check out the iPads for a period of four days. The iPads provide tablet computing power to students who might not otherwise have access to it. The flexibility and usability of tablets is a boon to students in today's mobile and interactive educational environment. Students are able to utilize these iPads in the library, the classroom, or any other location on or off campus. The current number of 30 iPads has proven to be insufficient to meet the incredible demand for tablet technology on campus.

2. Project Scope
Description of how initiative has a college/unit-wide or university-wide scope

The John C. Pace Library serves all of the students in the University, and this program, in particular, will benefit all those students who physically visit the Libraries by allowing for greater access to tablet computers both inside and outside of the physical buildings. The John C. Pace Library was visited by 419,959 individuals in the 2011-2012 fiscal year. The number of visitors has increased significantly in fall semester 2012, increasing by 21,055 visitors in a single month (October 2012 compared to October 2011). Expanding this program would make hardware, software, and a variety of educational apps available to more students where they need it most: educational experiences both inside and outside of the classroom.

The purchase of 30 additional iPads will significantly increase the number of students able to utilize library iPads.

3. UWF Strategic Plan
Description of alignment with UWF Strategic Plan

The University of West Florida's current mission statement (2012-2017) establishes a commitment "to provide students with access to high-quality, relevant, and affordable undergraduate and graduate learning experiences; to transmit, apply, and discover knowledge through teaching, scholarship, research, and public service".   This project is directly focused on increasing the availability of high-quality, mobile, tablet technology to our students who may not otherwise be able to afford access to it, and providing mobile technology that allows students to

take full advantage of the opportunities for discovering knowledge through scholarship, research and public service in a variety of venues. As the use of tablets grows and becomes more integrated in the workforce, knowledge of tablet computing will become an increasingly relevant skill set for students to possess.

In addition, the UWF Libraries iPad proposal is in direct alignment with several specific portions of the University of West Florida Strategic Plan (2012-2017), including:

- **UWF Priority 1.1**

The UWF Libraries iPad proposal will provide students with increased flexible and mobile tablet computing options that can assist them in fostering student learning and growing skills that will optimize their prospects' for success, as per the UWF Strategic Priority.

- **UWF Priority 1.2**

The UWF Libraries iPad proposal will increase the accessibility of high quality technology to students who might not otherwise be able to afford access to iPads or other tablets, helping to meet their education needs.

- **UWF Priority 4.1**

The UWF Libraries iPad proposal will allow for updated technology that will "support and sustain the high quality services and infrastructure needed to achieve identified UWF priorities."

4. Project Benefits
Description of benefits provided

The UWF Libraries iPad Loan Program began in October 2010 with 2 first-generation iPads. A third iPad was added as demand increased over the Fall 2010 semester. As a result of the 2011-2012 Tech Fee Proposal Process, the Libraries were able to add 33 new iPads to the program, 30 of which are circulated from the John C. Pace Library.

From July-November 2012, these 30 iPads circulated 682 times. The demand for the devices has meant that all 30 iPads are nearly constantly checked out. After the beginning of fall semester, when it became apparent that demand would far outstrip our supply, the Circulation department began tracking the number of students who came by the desk to check out an iPad and were turned away because all of the iPads were already on loan. From the week of September 3rd to the week of November 19th, 412 students were turned away. Over 10 weeks in fall semester, that is an average of 41.2 students per week who would like to use a library owned iPad and are unable to do so.

By adding 30 additional iPads and the cart needed to store and sync them, we will be able to better meet the demand for tablet computers on campus.

5. Project Success Metrics and Assessment Plan

Describe how success/impact will be measured

The library circulation department will continue to maintain statistics on the iPad Loan Program, as well as solicit feedback from students on the benefits of and any possible improvements to the program. This tracking allows the Libraries to gauge how many iPads are used and how often each iPad is used. This information is already recorded by the Libraries' information management system with statistics collected on a monthly basis; feedback is solicited through the Library's Sounding Board, located in the John C. Pace Library.

6. Detailed Description of Resources Required including Hardware/Software & Personnel Costs

This proposal is for 30 Apple iPads (wireless, 16 GB) with AC adapters and the additional equipment for maintenance and storage of the iPads: cases, screen covers, a two year warranty for each iPad that covers damage to the iPad2 which is a necessity for equipment as heavily used as the equipment in the library program, and a lockable PowerSync station that provides a secure and space efficient way to sync, charge, and store the iPads that would be housed at the John C. Pace Library. A Mac Mini is included with the proposal to handle the iTunes syncing function of the PowerSync cart.

Type of Material	Cost per item	Number of items	Total cost
iPad	$499	30	$14,970.00
Apple Care 2-year Protection plan	$99	30	$2,970.00
iPad case	$59.99	30	$1,799.70
Bretford PowerSync Cart for iPad**	$2,599.95	1	$2,599.95
Mac Mini	$599	1	$599
TOTAL			$22,938.65

The Bretford PowerSync Cart for iPad is pictured below.

There are no additional personnel costs associated with this proposal.

7. Proposed Timeline
Describe how implementation will proceed

The materials listed above will be ordered as soon as funds are available. When the equipment arrives, there will be no more than a two week turn around period in which the iPads will be cataloged and added to the circulating collection so that they can be loaned out to students.

8. Project Sustainability
Plan for sustainability beyond conclusion of funding from technology fee, if applicable

The current program is sustained by the Libraries. The Libraries will continue to explore ways to provide our students with the most up to date and useful resources and equipment.

9. Resource Matching Commitments
Not applicable

10. Individual Responsible for Reporting and Accountability

Amanda Ziegler

Head of Circulation

John C. Pace Library

aziegler@uwf.edu

474-2413