

Research Matters

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Notes from Beneath the Blue Awning

What's in your toolbox?

Often, one of the biggest hurdles to overcome when undertaking a new project is compiling the tools needed to actually get started. I certainly see this often as faculty consider if/how to begin work on a new proposal for external funding. Getting started requires several tools: a great idea (and evidence of the idea's success); an aligned funding program; time to think, plan, and write; and support from the University.

Faculty, particularly those who have not yet navigated the process to pursue and secure external funding, may be overwhelmed by the prospect of even getting started on this process; however, many UWF faculty already have a valuable tool available to them: a project funded by a UWF award.

If you've secured UWF support for your High-Impact Practice, Office of Undergraduate Research project, or a college-funded project, you may have valuable pilot project information to support a more extensive proposal. Additionally, you already prepared a (successful) proposal for that internal funding. These are invaluable tools for constructing a concept paper or drafting a proposal for an external funding program.

RAE is considering hosting a multi-day working session in May to help UWF faculty move from an internally funded project to a proposal for expanded external support. The Pilot-to-Proposal Workshop will occur across multiple days after Spring 2023 grade submission and will include both informational sessions from UWF and external experts, as well as dedicated time for researching and writing that next step document.

If you are interested in being considered for this workshop, please let us know ASAP **here**. No obligation necessary at this time, but your timely response will help us to make our final planning decisions.



Warm regards,

Matt Schwartz
Professor and AVP of Research Administration

New publications

The Office of Research Administration and Engagement congratulates the following researchers on their recent publications:

- **Dr. Mahd Alzoubi** and **Dr. Dallas Snider** for their article, "Assessing the Influences and Moderating Effects of Service Quality, Security Measures, and Trust on Cloud-Computing Usage in the Health Care Industry," in the International Journal of Information Systems.
- **Dr. Melanie DiLoreto**, **Dr. Julie Gray**, and Dr. Joshua Schutts for their article, "**Student Satisfaction and Perceived Learning in Online Learning Environments: An Instrument Development and Validation Study,**" in Education Leadership Review.
- **Dr. Hasan Buker**, Ihsan E. Buker, and Bailey Bullion for their article, "**Carrying a Handgun in Public Vs. Taking a Handgun to School Among Youth: An Exploration of the Predicting Power of Risk Factors Related to Delinquency, Aggression, and Victimization,**" in Security Journal.
- **Dr. Kurt Wise** for his article, "**Veterinary Conversations about Euthanasia: A Call for Compassionate Communication Training,**" in Southern Communication Journal.
- **Dr. Ying Huang** for her article, "**Visual Metaphors in Advertising: An Interplay of Visual Context, Visual Construction, and Conceptual Tension,**" in the Journal of Marketing Communications.

If you or your students have a publication you'd like to see highlighted here, please email Jeffrey Cassady at jcassady@uwf.edu and include the names of the authors, the title of the article, the name of the journal in which the article appears, and a link to the article or to an abstract. Also, please identify authors who are UWF students, faculty, or staff members.

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