

Research Matters

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Notes from Beneath the Blue Awning

Happy holidays, UWF!

Congratulations on completing the Fall 2021 semester! I hope that your exam grading is going well (or, perhaps, is already done). Before you all head out for a well-deserved Winter Break, I want to share a bit of information about intellectual property (IP).

University IP is composed of *works* and *inventions* created by University faculty. The University is dedicated to protecting that intellectual property and working with the creators to assess potential marketing and commercialization opportunities.



UWF RAE contracts with TreMonti Consulting, a commercialization consultant, to support these efforts. TreMonti has assembled a nice set of resources under their **Inventor's Hub** website. Their **commercialization roadmap** may be of particular interest to those interested in how a researcher's invention moves into the market (**Gatorade**, anyone?).

For more information about the UWF IP realm, please visit our **UWF intellectual property** webpage, where you can find links to the **UWF IP policy**, as well as the IP disclosure forms (under UWF Forms)

On behalf of the entire RAE team, I wish you and yours a restful and wonderful holiday break,

Matt Schwartz
Associate VP of Research Administration

New publications

The Office of Research Administration and Engagement would like to congratulate the following researchers for their recent publications:

- **Dr. Xuan Tran** for his article "**Economics in Game Theory for Hotel Unemployment**" in the journal Anatolia.
- **Dr. Alexis Janosik** and Jordan M. Kleinschmidt for their article "**Microplastics in Florida, United States: A Case Study of Quantification and Characterization with Intertidal Snails**" in Frontiers in Ecology and Evolution.

If you or your students have a publication you'd like to see highlighted here, please email Jeffrey Cassady at jcassady@uwf.edu and include the name of the book or article, the name of the journal in which it appears, and the authors' names. Also, please identify authors who are UWF faculty, students, or staff members.

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