## **Practicing Your Research Poster Presentation**

Students and faculty can use this rubric to evaluate practice research poster presentations and to provide tangible feedback to presenting students.

Presenting students can also use this rubric as a *quick reference guide* for self-evaluation.

Office of

Undergraduate Research UNIVERSITY of WEST FLORIDA

Evaluator Name:	
Presenting Author:	

	Score 1-3		
	1 = Strongly Disagree – this area could		
	benefit from major revision/editing.  2 = Somewhat agree - this area could be improved with some		
	revision/editing. <b>3 = Strongly Agree</b> – this area needs		
	little/no revision/editing.		
<b>1. Overall appearance of poster</b> – the poster looks professional and is aesthetically pleasing.	1	2	3
<b>2. Balance of text and graphics –</b> space is used effectively, and neither text for graphics dominate	1	2	3
the poster. Figures serve a purpose and are not			
just included to "fill space". Figures are			
appropriately captioned and titled.			
<b>3. Text size</b> – the text is legible when the poster is	1	2	3
viewed from several feet away.			
<b>4. Organizational flow</b> – the poster has appropriate headings and clearly defined sections. All of the information is provided in a logical order and it is easy to determine in what order it should be viewed.	1	2	3
<b>5. Author identification</b> – the author and any co-authors are listed and the affiliations are identified.	1	2	3
<b>6. Background</b> – the poster clearly sets the context of the study in the discipline.	1	2	3
<b>7. Research objectives</b> – the objectives (and hypothesis, if appropriate) of the research project are clearly stated.	1	2	3

8. Methods – methods are clearly explained, in	1	2	3
enough detail so that the audience is confident that			
the methods are rigorous and appropriate.			
9. Results and outcomes – the results and/or			
outcomes of the research are clearly documented.			
<b>10. Summary</b> – the summary and implications of			
the study are clearly presented. The poster includes			
the significance of the research in the context of			
the discipline as well as more broadly.			
11. Presenter's oral communication skills – the			
presenter provided a clear and logical overview of			
the research project			
<b>12. Ability to answer questions</b> – the presenter			
was able to respond to questions and engage in			
discussion on the research project.			
<b>13. Acknowledgements</b> – the Office of			
Undergraduate Research is acknowledged if an			
OUR award supported the research project (or			
other departments or agencies)			

Please provide additional comments and suggestions to the author to improve the poster and/or presentation: