

MPH Generalist Concentration – 5 Year Assessment Plan

Date: January 2020	Program Name: Master of Public Health			CIP Code: 51.2201		Department: Public Health
		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content	Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools. (Content)	Baseline Data Collection Precede-Proceed Model Case Study [PHC 5410]	Reflection on and Use of Results Precede-Proceed Model Case Study Implement improvement Plan	Follow-up Data Collection Precede-Proceed Model Case Study Follow-up impact assessment		
Communication	Compose and deliver culturally competent communication strategies that incorporate audience-appropriate public health content, both in writing and through oral presentation. (Communication)			Baseline Data Collection Semester Project [PHC 6300]	Reflection on and Use of Results Semester Project Implement improvement Plan	Follow-up Data Collection Semester Project Follow-up impact assessment
Critical Thinking	Analyze, present, and defend results of epidemiological analysis, conduct disease surveillance, integrate biological and scientific basis of public health in developing interventions for population health in diverse setting. (Critical Thinking)		Baseline Data Collection Semester Applied Project [PHC 6196]	Reflection on and Use of Results Semester Applied Project Implement improvement Plan	Follow-up Data Collection Semester Applied Project Follow-up impact assessment	
Integrity / Values	Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity. (Integrity/Values)			Baseline Data Collection Leadership Project [PHC 6150]	Reflection on and Use of Results Leadership Project Implement improvement Plan	Follow-up Data Collection Leadership Project Follow-up impact assessment
Project/Systems Thinking	Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems. (Systems Thinking)		Baseline Data Collection Case Study Analysis [PHC 5410]	Reflection on and Use of Results Case Study Analysis Implement improvement Plan	Follow-up Data Collection Case Study Analysis Follow-up impact assessment	
	Assessment Activity (Examples)			Methods of Assessment		
	Gather baseline data		Direct Measures:	Indirect Measures:	External Direct Measures:	
	(Revise rubric; gather data)		Exam questions	Focus group	Supervisor/Employer feedback	
	Implement actions for improvement		Student paper (rubric)	Exit interview	External Professional Exam (CPH, MCHES)	
Revised 30 July 2019	Follow-up assessment (impact data)		Presentation (rubric)	Alumni survey		