

## Health Promotion – B.S.

### Mission Statement

The mission of the Department of Exercise Science is to build a foundation of health, leisure, and exercise science knowledge and to prepare students with professional skills and analytical abilities to assume prominent positions in health, leisure, and exercise science across the state and nation.)

### Student Learning Outcomes

UWF Health Promotion graduates should be able to do the following:

#### Content

- Identify and apply health education concepts, principles, and theories to health education program planning.
- Identify opportunities for professional life in health education

#### Critical Thinking

- Identify and explain the major concepts and principles related to health education knowledge areas (disease and disorders, nutrition and physical activity, human sexuality, substance abuse, and emotional health).
- Assess community needs for community health education programs.
- Generate strategies to improve health maintenance that address diverse sociocultural, political, ethnic, and geographic perspectives.

#### Communication

- Develop effective oral and writing skills in areas related to health promotion and health education.
- Serve as a health promotion/education resource and community liaison.
- Develop persuasive arguments for adopting health maintenance strategies that support cultural competencies.

#### Integrity/Values

- Recognize and propose solutions to ethical problems related to health promotion/education.
- Articulate professional standards outlined in Code of Ethics for Health Education Profession.

## **Project Management**

- Articulate how to plan, implement, and evaluate community health education programs.
- Design health promotion programs with specified program goal(s) and objectives.
- Collaborate effectively with team members and network with community agencies.

## **Assessment of Student Learning Outcomes**

Health Education faculty members are committed to assess students' progress toward fulfillment of Student Learning Objectives for the Bachelors in Health Education in the following ways: examinations, individual and group projects, and in-class presentations. Additional assessment will include a capstone experience that is completed as an internship. Graduates of the Bachelors of Health Education are encouraged to sit for the Certified Health Education Specialist (CHES) examination.

## **Job Prospects for Health Promotion B.S. Graduates**

Students who complete the Bachelors of Health Education can find professional positions with the following employers although some positions by require additional graduate work:

- Government Agencies
- State and County Health Departments
- Community Organizations
- Non-Profit Organizations
- School Settings
- Colleges and Universities
- Health and Fitness Centers
- Health Care Settings
- Corporate Worksite Wellness Settings

***Find out more about Health Promotion B.S. at:***

<https://uwf.edu/ukcoh/departments/movement-sciences-and-health/undergraduate-majors/health-promotion/>